



TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Program Keusahawanan PRUKasih - Taylor's

IMPLEMENTATION PHASE IMPACT

6 NOV 2021 | ZOOM



Topic focused:

Emotional
Wellbeing



32/36
attended

100%

Agreed the session helped
them to become a successful
entrepreneur

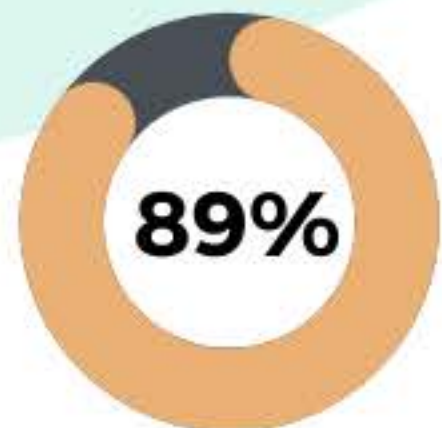
**Knowledge gained (1-5)
on emotional wellbeing**



BEFORE
2.8

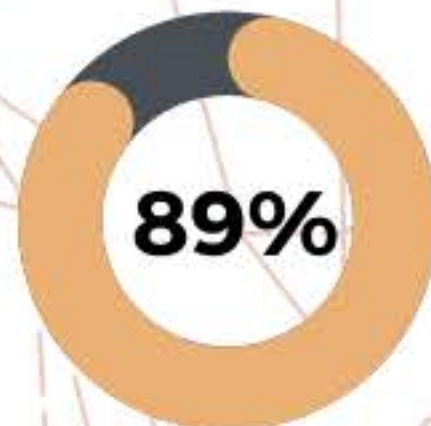


AFTER
4.8



Said that the class has helped them to
be aware of their emotional wellbeing

Said they will be able to apply what
they have learned into their daily lives



Motivation to stay strong for self & biz

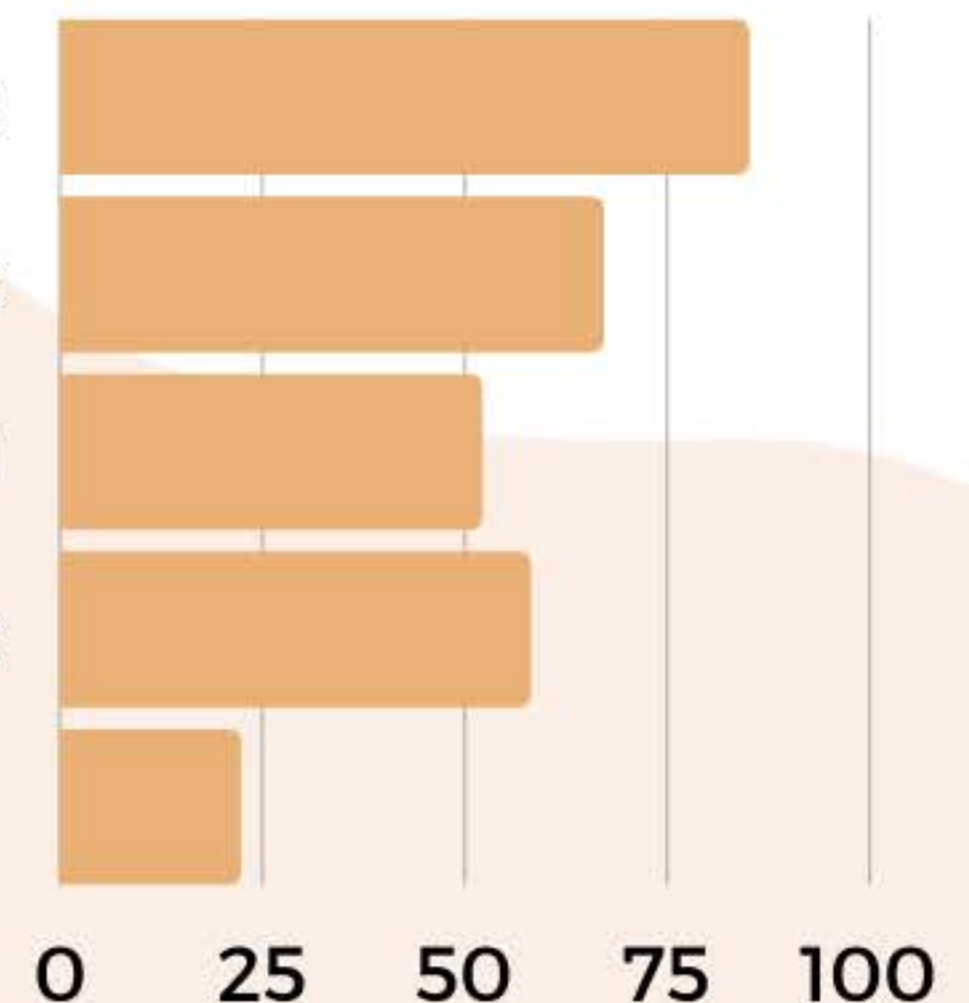
Key learning from the session

Ways to overcome hardship

Mental condition during pandemic

Mental challenges often faced

SMART concept





TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Program Keusahawanan PRUKasih - Taylor's

IMPLEMENTATION PHASE IMPACT

6 NOV 2021 | ZOOM



Topic focused:

Digital
Marketing



32/36
attended

100%

Agreed the session helped
them to become a successful
entrepreneur

Knowledge gained (1-5)
on digital marketing platforms and
strategies



BEFORE
1.1

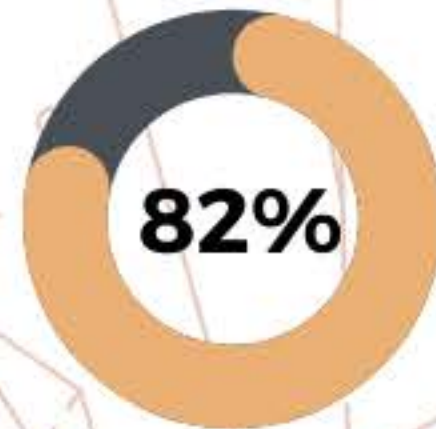


AFTER
4.6



Said the class helped teach them
business strategies during post COVID

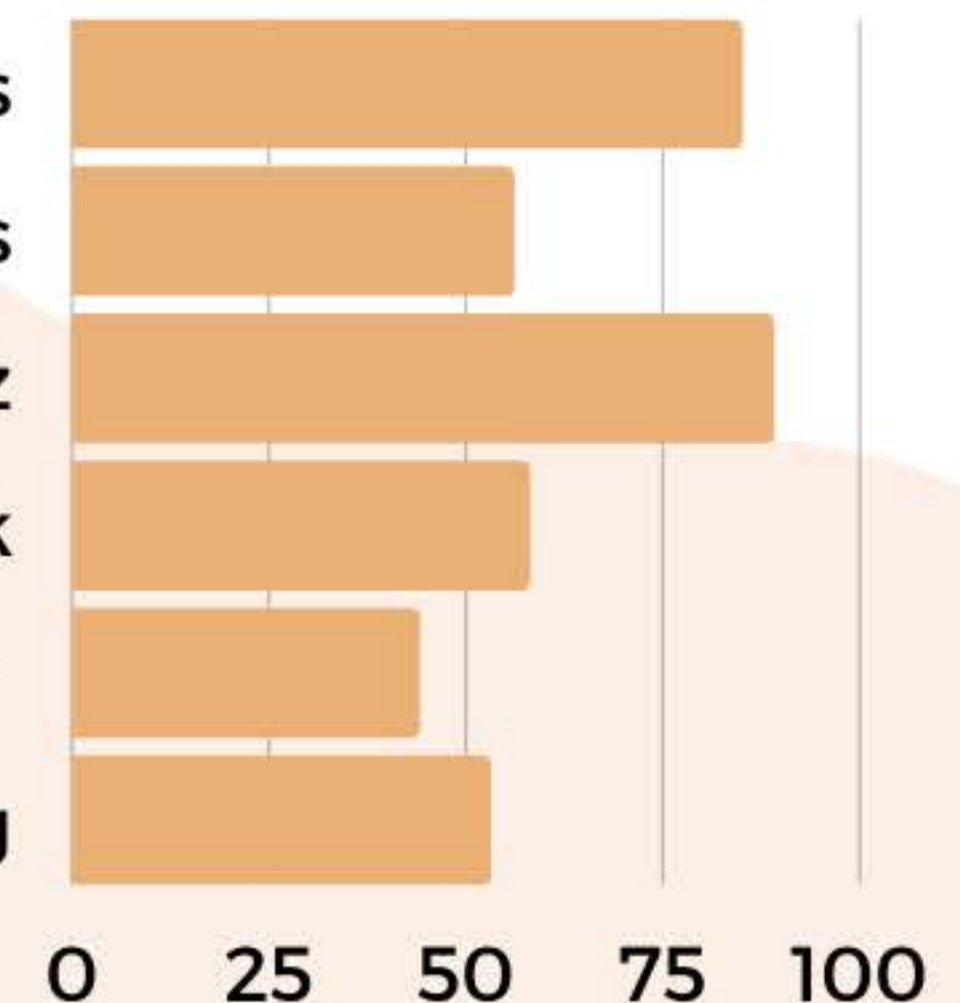
Said they managed to identify
obstacles and risks in their business



Said the class helped them to be
aware of the marketing styles they
have used before

Key learning from the session

Marketing platforms
Techniques to get customers
Facebook Fanpage and Instagram Biz
Finding right clients through Facebook
KLS Technique
References for Video Marketing





TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Program Keusahawanan PRUKasih - Taylor's IMPLEMENTATION PHASE GROUP PHOTO

6 NOV 2021 | ZOOM

