

OUR JOURNEY 2018

by Taylor's Community

A Project by Taylor's
Education Group
Corporate Social
Responsibility



WELCOME NOTE

They say "Time flies when you're having fun!" That was certainly true for us in Taylor's Community. 2018 was a year of seeing our passion projects turn into reality - impacting the community in a measurable and sustainable ways. We stayed true to our 2017 pledge of putting impact measurement first above all by ensuring all projects passes through the HOURGLASS framework first before deploying them.



We saw the rapid growth of Program Keusahawanan Taylor's - CIMB Islamic which expanded to the second phase of community classes every alternate Saturday in Taylor's University. The initial plan for 2018 was to award 100 entrepreneurs from the Program Perumahan Rakyat (PPR) community, however, due to the overwhelming response from the community and with a more experienced team, we managed to achieve our target in half the amount of time. Therefore, we progressed to the next phase of nurturing the community with skills and knowledge to better equip them. Having continued to produce success and impact, this project will continue in 2019 and expand to reach new beneficiaries apart from the PPR community.



2018 also saw Taylor's Community expand it's beneficiary list to include 2 more new beneficiaries from the refugee community Pertubuhan Pusat Kebajikan Destiny in Klang for 85 refugee children aged below 7 years old, and Rainbow of Love in Gombak for Rohingya refugees with an estimate of 500 registered children aged below 18 years old. Reflecting on Taylor's Education Group's vision on educating the youth of the world to take their rightful place as global leaders, we believe that this statement includes refugee youth and children as well. To help

nurture this goal, we hope to get the continued support of corporate partners and other stakeholders.



The most significant growth in 2018 was the birth of our Community University project. We recognised that we have the space and resources available in our world-class Taylor's Lakeside Campus and we should leverage on it, in line with our Group's mission statement to educate others to be leaders. Therefore, we conducted various classes on Saturdays for the underserved community and will continue to expand the range of classes in 2019.

In the next few pages, we will share our project calendar for 2019. This is a testament of our commitment to continue to serve the community and a call for more project partners and volunteers to come join us on this journey.

I hope you will enjoy reading *Our Journey* report as much as we enjoyed putting it together

May Wong
Taylor's Community
Creator of Opportunities



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OUR FOUNDATION

Our search for measureable impact:



Mission

To deliver programmes that have measurable and tangible outcomes



Programmes

Projects that focus on nurturing **HEADS, HANDS, HEART & HEALTH** pillars



2017 / 2018 People

Beneficiaries and partners that supported us in our projects

OUR AMBITIONS



To have corporate companies executing their CSR with an impact framework in mind



To have NGOs & the community understand the importance of impact measurements and seek partnerships/projects that is in line with their desired impact



To have students from Taylor's Education Group develop their personal growth while contributing to the society

CREATING IMPACT THROUGH

73 Projects **382** Beneficiaries

More than **3000** individuals



Making a difference through



HEADS
Academic Learning



HANDS
Skill-Based Training



HEART
Mental & Emotional Well-Being



HEALTH
Physical Well-Being

IMPACT MEASUREMENT



It all started with these questions:

How do we know our projects are considered successful?

How do we improve our projects?

How do we know if what we are doing fits the community's needs?

Realising that there was no suitable framework to map these CSR components on, we started exploring the option of building our own framework and found a common purpose with an international social impact agency called Incitement.

The collaboration between Taylor's Education Group and Incitement started in December 2016 - aiming to develop a social impact measurement methodology that could be used across the board by regional non-profits to deliver thorough and accurate reporting on their work.

The objective of the Hourglass is to derive both qualitative and quantitative measurements (impact results) from social projects.

Contact us for a **FREE** consultation on the Hourglass Model.

HOURGLASS

PROBLEM IDENTIFICATION & ANALYSIS

(WHAT ARE THE PROBLEMS FACED BY COMMUNITY SERVICE ORGANISATIONS?)

SOLUTIONING

(HOW/WHAT ARE THE SOLUTIONS AVAILABLE?)

REALITY CHECK

(DREAMS VS REALITY)

SOLUTIONING

(WHO CAN HELP ME ACHIEVE THOSE SOLUTIONS AND WHEN?)

IMPACT MEASUREMENT TOOLS

(HOW TO DEMONSTRATE THAT THOSE SOLUTIONS WORKED?)

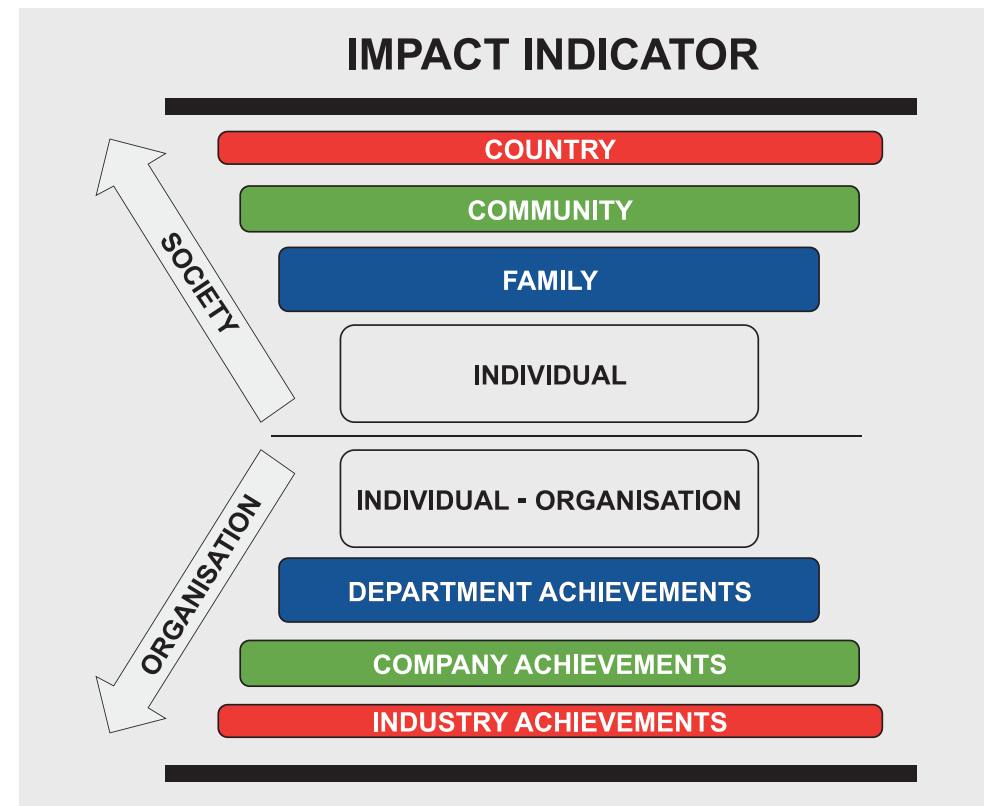
MAKING AN IMPACT

The Hourglass methodology was empirically tested in all projects by Taylor's Community. Other organisations saw the benefit of our Hourglass model as well and implemented it on their projects.

- ♦ **2017s and 2018s Program Keusahawanan Taylor's - CIMB Islamic** (*Taylor's Community*)
- ♦ **All 73 community projects by Taylor's Community in 2018**
- ♦ **AIESEC International Global Volunteer Program** (*AIESEC Taylor's University*)
- ♦ **Volunteering International Professional (VIP) Fellowship Programme 2017, implemented by Incitement in partnership with the Malaysian Ministry of Finance and National Strategy Unit** (*External Partner*)
- ♦ **Incitement's Litter of Light Malaysia, a social project currently implemented in 24 countries** (*External Partner*)

"This is our benchmark of impact measurement. This model is used as a self-assessment tool of where we are and how to move forward"

– May Wong



2018 HIGHLIGHTS

Program Keusahawanan (PK) 2018 - PK University



Program Keusahawanan (PK) is an entrepreneurship programme in partnership with **CIMB Islamic Bank Berhad** that provides the **B40 Community*** assistance in scaling their businesses by providing them a non-monetary grant. The **PK participants** had to pitch to a panel of **CIMB** judges and the winners were given the equipment they pitched for in order to scale up their businesses.



A total of 102 winners won equipment such as table top chillers, laptops, deep-fryers and even a *muruku* machine.

This programme led to the development of the PK University, where the grant winners were invited to attend “free university classes” twice a month for eight months, to gain skills to sustain their businesses. The PK University covers academic classes and workshops on mental and physical well-being, providing a holistic education for the participants.

The participants attended classes by Taylor’s University & College lecturers as well as external trainers on topics such as financial literacy classes and digital marketing classes where they learned how to create marketing materials for their businesses. Many skill-based classes were also included, for example, sewing and massage classes.

*B40 refers to the bottom 40% of households with monthly income of RM3,900 and below

PROBLEM STATEMENT

1. How can we assist the Program Keusahawanan 2018 winners in sustaining their businesses after winning the grants?
2. How can we utilise the free space in Taylor’s Lakeside Campus during the weekends?
3. How can we create sustainability for the PK Programme?



For PK
Participants

IMPACT INDICATORS

1. Collaboration among participants
2. Increased in knowledge
3. Increased in profit
4. Gained new skills

IMPACTS IN 2018

1. PortComm was formed by a participant to showcase each other’s product
2. 70% stated they learn a new knowledge for each class
3. 102 participants are submitting their profit & loss report
4. Participants able to sell their products and service during The Showcase Bazaar
5. Abdul Malek Omar became a registered F&B vendor under TEG’s social procurement



GOALS FOR 2019

1. New recruitment for 3rd batch in March
2. Opening up to single mothers, refugees and the specially-abled community

2018 HIGHLIGHTS

The Showcase Bazaar



The **Showcase Bazaar** was from the 28th to 30th of November at **Ruang Legar CIMB, Menara Bumiputera-Commerce, Kuala Lumpur**. 54 qualified participants from **Program Keusahawanan** showcased their products and services.

The objective of the bazaar was to allow participants of **Program Keusahawanan Taylor's - CIMB Islamic** to implement the various knowledge and skills they have obtained during the PK University classes since August 2018.

The bazaar was very inspiring for the Taylor's Community team as we have witness participants' growth. Most of the participants have never been involved in a bazaar before, hence this was a different experience for them.

The highlight of the bazaar was on the 3rd day where the **Group CEO/Executive Director of CIMB Group Holdings Berhad, YM Tengku Dato' Sri Zafrul bin Tengku Abdul Aziz** and **Encik Mohamed Rafe bin Mohamed Haneef, CEO and Executive Director of CIMB Islamic** visited the event. It was a humble experience seeing **Tengku Zafrul and Encik Mohamed Rafe** interacting with the participants.



PROBLEM STATEMENT

How can we encourage the participants of Program Keusahawanan to implement the skills they have learned from PK University?



For PK Participants

IMPACT INDICATORS

- 1. Participants' learning from bazaar
- 2. Bazaar involvement satisfaction
- 3. Meet goals and expectations

IMPACTS IN 2018

- 1. 93% learnt more ways to connect with customers and to run a business in a bazaar
- 2. 66.7% satisfied with sales achievement, 16.7% thankful to be involved and 16.6% proud of self-performance in the 3 days bazaar
- 3. 72% met their goals and expectations in bazaar sales



GOALS FOR 2019

- 1. To have more bazaars to raise the awareness to the public of the PPR community's effort in starting their business
- 2. To encourage the refugees to utilise this platform to showcase their products as well

2018 HIGHLIGHTS

Program Kembara Kanak-Kanak (PKKK)



This programme was opened up to children aged 7 to 17 and was separated into 3 different age groups.

- Below 7 - Playschool
- Primary Children - Spray the Spirit Programme
- Secondary Children - Mission to Mars

This was an opportunity created for the B40 children to experience cognitive development, positive behavioral change and also emotional resilience. The module was specially crafted from a psychological module for behavioral developments.

Taylor's University AIESEC and Taylor's University Debate Club members were our frequent volunteers and it was a privilege to have them on board participating with us!

PROBLEM STATEMENT

1. How can we assist parents who need to attend PK University but have no one to take care of their children at home?
2. How can we allow the children to also gain knowledge while their parents are attending PK University classes?



For PK Participants

IMPACT INDICATORS

1. Children show positive behaviour
2. Children sharpen their thinking ability
3. Children able to increase their emotional growth

IMPACTS IN 2018

1. Children completed their workbook learning 8 new behaviours
2. 80% scored above 7/10 for their thinking ability for every class
3. Children able to express their emotions during the 3 emotional coaching sessions



GOALS FOR 2019

1. Targeting at least 60 children to join PKKK
2. Expand the module - Dual Language

2018 HIGHLIGHTS

Kids for Kids Civic Awareness Programme



The outcome of the programme is to form a *Kids for Kids Club* in the **PPR community** with a list of community activities that the children wish to carry out.

The children were given basic understanding of the meaning of being civic-minded. Their task as mini-researches included identifying the challenges and limitations in their community and how they can help make their communities a better place to live in.

At the end of the 4-days programme, the children had to present their **2019 calendar** to their parents and to **YB Fahmi Fadzil**, the current Member of Parliament for Lembah Pantai.

PROBLEM STATEMENT

How can we nurture children to be civic-minded individuals?



For Beneficiaries

IMPACT INDICATORS

- 1. Children able to model good behaviour
- 2. Children able to recognise their emotional growth
- 3. Interested to be a civic-minded citizen

IMPACTS IN 2018

- 1. 92% collected full rewards at the end of the camp
- 2. 99% were able to express their emotions
- 3. All 6 groups produced a 2019 community calendar



GOALS FOR 2019

- 1. To replicate this workshop to 8 PPRs
- 2. Children will form a Kids' Civic Community Club in their respective PPRs

2018 HIGHLIGHTS

Christmas Donation Drive



The interns of **Taylor's Group Communications & CSR department** organised a Christmas Donation Drive with **Pertubuhan Pusat Kebajikan Destiny**, Klang. This project was to encourage the staff and students of **Taylor's Education Group** to donate any necessary items such as toys, stationeries, food, books and more.



This project was also aimed at bringing Christmas cheer to the refugee children aged between 2 to 6 years old. The outcome was overwhelming as we received many donated items from staff, students as well as the friends of our team members.

Ms Irene J. Dawson, Founder of Destiny, stated that the children were very appreciative of the gifts received and how it was the first time some of them received Christmas gifts.

"I believe all of you have touched the children, their parents and us through your generosity of giving without any expectations. The kids are so happy. I believe they have received beautiful gifts and now have something to cherish. It was more than an event, it connected the community closer", said Ms Irene.

PROBLEM STATEMENT

How can we share a meaningful life with the underprivileged children during a festive season?



For Beneficiaries

IMPACT INDICATORS

- 1. Children showing positive emotion at the end of the event
- 2. Teachers enjoyed the event and provided positive feedback

IMPACTS IN 2018

- 1. 100% of the children selected a positive emoji to express their feelings
- 2. 87% of the teachers provided positive comments



GOALS FOR 2019

- 1. To encourage all of the Taylor's Group Communications & CSR department interns to organise a meaningful and impactful project during their internship period

2018 HIGHLIGHTS

Heroes of Humanity 2018



Taylor's Education Group partnered with **Ayer Holdings Berhad**, a property and plantation group on a furniture building project for the **Chin Student Organisation (CSO)** centre in Puchong.

Organised and led by **Ignition Lab**, a creative learning centre that focuses on utilising carpentry tools to encourage creative thinking and problem solving skills amongst children & youth. The project was initiated with an objective to instil learning through contribution where school fixtures and furniture will be built for the Chin Student Organisation (CSO) centre in Puchong.

Some 30 volunteers from Taylor's University and Taylor's College, joined by seven CSO students, built furniture, consisting of a dining table, stools and a bookshelf. Building the furniture from scratch, the group of students and staff were assisted by trained staff from Ignition Lab by providing the participants with basic carpentry skills such as sawing, drilling and screwing.

PROBLEM STATEMENT

How can we provide basic infrastructure and facilities to the underprivileged and marginalised community?



For Taylor's
Students

IMPACT INDICATORS

- 1. The volunteers benefitted from the programme

IMPACTS IN 2018

- 1. 73.9% – Learnt a new skill
13% - first experience with refugee
8.7% - first involvement in community service
4.3% – made new friends



GOALS FOR 2019

- 1. To run more skill-based projects using our student volunteers' capabilities and knowledge

2018 HIGHLIGHTS

Preparing the Underserved Youth for the Working World



This workshop was hosted at **SOLS 24/7 Solar Academy** in **Segambut**, as their fundamental belief is that *"every individual has possibilities to be realised and we encourage those possibilities with the currency of opportunity"*. It was an opportunity for **SOLS students** to learn about the importance and preparation required for a job interview.

Towards the end of the workshop, the participants realised that: *"A resume is not just a resume, but the evolution of passion throughout the years of diligent work on the way to becoming an expert!"*

The workshop was a success and was also timely as the headmaster of **SOLS Solar Academy, Ahzarone** stressed that, *"The students will need to look for work soon and they have to learn how to create their own resume, and this is the best time to do so."*

PROBLEM STATEMENT

How could we prepare the students for employment after graduating from school?



For the Beneficiaries

IMPACT INDICATORS

- 1. The effectiveness of the programme (written & non-written)
- 2. The students feel more prepared for the working world

IMPACTS IN 2018

- 1. 73% did not know how to prepare for a job interview, 85% are aware of what to prepare for future jobs after workshop completed
- 2. 100% would want to learn to write an even better resume



GOALS FOR 2019

- 1. Run this workshop with all our youth among our beneficiaries
- 2. Open up Taylor's Community for these students to join as interns

2018 HIGHLIGHTS

Collaboration with PLUS Expressways Berhad



An exciting programme to mark the collaboration between **Taylor's Education Group** and **PLUS Expressways Berhad** was held in our partner refugee learning centre **Pertubuhan Pusat Kebajikan Destiny, Klang** which saw 30 employees volunteer to experience and understand the living condition of the refugee children.

From an external perspective, it would be hard to understand the hardships of these children as they look happy and joyful but after spending a whole day with the children, the volunteers were able to identify the challenges **Destiny** and the children go through. For example, the simplest thing of making sure the children understand the importance of cleanliness. Some of the children, although aged 5, have never brushed their teeth in their lives before.

It is crucial to understand that helping the community does not just end with financial contributions, but individuals can also volunteer their time, skills and knowledge.

PROBLEM STATEMENT

How can we encourage more corporate companies to run authentic and sustainable Corporate Social Responsibility projects?



For Corporate Volunteers

IMPACT INDICATORS

- 1. Positive volunteering experience
- 2. Positive collaboration experience with Taylor's Community

IMPACTS IN 2018

- 1. 12 out of 20 were very satisfied with the event
- 2. 12 out of 20 reported having long-lasting insights into the state of the refugee children
- 3. The organisers said yes to working with Taylor's Community in 2019



GOALS FOR 2019

- 1. Collaborate with more like-minded corporate companies
- 2. Encourage more corporate companies to contribute back to society
- 3. Promote the Hourglass methodology to ensure project meets the needs of the community and the company

2018 HIGHLIGHTS

KeluargaKu InspirasiKu
(My Family, My Inspiration)



The programme “**KeluargaKu InspirasiKu**” was carried out with various families from **PPR Sri Pantai** and **Kg Muhibbah**. It was designed to highlight the importance of family support, creating a family belief system and ways to improve family communication. A total of 5 families attended the programme.

This was mainly aimed to promote empathy by allowing individuals to understand their respective roles in their families.

One of the families stated that their understanding of an individual role in a family changed at the end of the programme. The programme illustrated that every individual plays an equally important role in supporting a family. Aspects of age, gender and traditional beliefs were also challenged.

PROBLEM STATEMENT

How can we teach family members to support one another?



For Beneficiaries

IMPACT INDICATORS

- 1. Understanding family roles
- 2. Understanding your own family's belief system
- 3. Increase bonding among family members

IMPACTS IN 2018

- 1. 99% had changed their perspectives about their families
- 2. 76.7% managed to identify their belief system
- 3. 86.6% said they grew closer to their family



GOALS FOR 2019

- 1. Run at least 1 Keluargaku Inspirasiku programme in 8 of our PPR location
- 2. Recruit more families for each PPR location

2018 HIGHLIGHTS

Program Dinamika Wanita (Woman Empowerment Programme)



In line with the Sustainable Goal 5 - 'to achieve gender equality and empower all women and girls', **Taylor's Community** organised the '**Program Dinamika Wanita**' for 51 women from PPR Sri Pantai. The objective of the programme was to help women be aware of their mental state and physical health.

The speaker, **Nelavathi Marimuthu**, a certified psychologist and Project Manager of **Taylor's Community**, touched on the importance of understanding the changes in women with age, common women health risk, such as breast cancer and accepting that a woman's power comes from within.

Women in the programme reported they were inspired and felt a form of support as they were able to relate to one another's lives. It was a heartfelt programme which allowed women to be open about problems they face and seek much needed support from their peers.

PROBLEM STATEMENT

How can we empower the PPR women and encourage them to celebrate womanhood and their traits?



For Beneficiaries

IMPACT INDICATORS

- 1. Health awareness increase
- 2. Participants' confidence and self-esteem
- 3. Participants' emotional wellbeing

IMPACTS IN 2018

- 1. 86% were able to understand their health more
- 2. 79% agreed their gained confidence
- 3. 90% reported a boost in their emotional wellbeing



GOALS FOR 2019

- 1. To replicate this workshop in all our 8 PPRs
- 2. The women's community to create their own woman support group

MOVING FORWARD

STRATEGIC THEME 1: COMMUNITY UNIVERSITY



Leveraging on the space and resources available at our world-class Taylor's Lakeside Campus, we aim to provide free classes on selected Saturdays for the under-served and B40 community.

Last year, we started with a small group of about 100 budding entrepreneurs from the PPR community in the Program Keusahawanan Taylor's-CIMB Islamic. PK University adds value by providing free classes such as financial literacy, marketing, social media skills, emotional well-being, and alternative skill sets every alternate Saturdays at the Taylor's Lakeside Campus.

With the success of the pilot group, we are determined to provide this opportunity to more people. Do contact us to explore opportunities and book your spot in our revamped programme, Community University.



CHALLENGES COLLECTED:

Teaching them how to fish

Educating the under-served community is the only sustainable way to help them. They need more knowledge and skills to be able to solve their daily challenges.

Life skills and emotional resilience is essential

Peer Group Support and a learning culture is important for them to swap bale stories. This expands their views, find solace through kindred spirits and share their success stories.



GOALS:

300 graduates in 2019
from the underserved and
B40 community

Community University
Alumni to come back
as coaches or trainers



Sustainable Development Goal 4



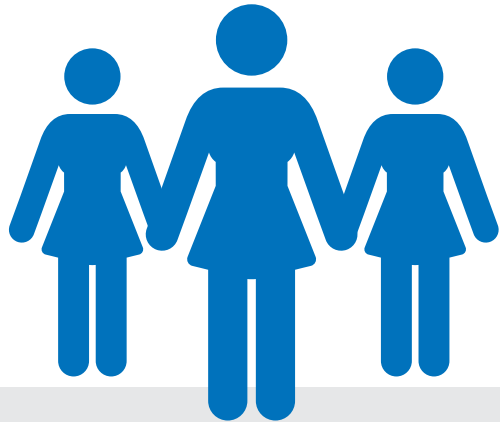
ACTION PLANS/ INITIATIVES:

PK University
Expansion to other
underserved community,
including:

- Refugee Community
- Disabled Community
- Single Mothers

MOVING FORWARD

STRATEGIC THEME 2: WOMEN EMPOWERMENT



Building on the momentum of female leaders around the world, it is important to further support the underserved women community. We believed women are empowered when they are treated with respect and are given an equal opportunity. In line with this vision, Taylor's Community has chosen the start with the B40 women community, focusing on three main aspects - women's health, mind and heart.

We aim to empower the B40 women by providing a platform that focused on their emotional well-being and cognitive thinking skills. One of the programme that was successfully ran in 2018 was *Program Dinamika Wanita* (Women Dynamics).

Besides *Program Dinamika Wanita*, the team will be creating more modules and workshops for women. This is a long-term focus is in place so that we are able to close the gap of inequality.



CHALLENGES COLLECTED:

Women tend to overlook the importance of embracing the joys of womanhood

The need to provide coaching to women as they lack support systems in their daily lives

The need to provide the B40 women with various activities that focuses on their emotional well-being



GOALS:

Replicating more women empowerment projects with Taylor's Community other beneficiaries

3 women empowerment projects for each of Taylor's Community beneficiary



Sustainable Development Goal 5



ACTION PLANS/ INITIATIVES:

To open up more modules and workshops touching on:

- Women Health
- Women Mind
- Women Heart

MOVING FORWARD

STRATEGIC THEME 3: CHILDREN AS CHANGEMAKERS



Taylor's Community believes in listening to the younger generation as their opinions and ideas will shape the world that they would live in.

We ran many programmes for children such as the PKKK and Kids4Kids Civic Awareness Programme, targeting children aged 7 to 16 years old. We focused on improving their cognitive ability, strengthening their emotional resilience and encouraging behavioural change as we see children acting as an advocate to the adults and playing a role in influencing the adults to reduce the various public problems.

As PKKK and Kids4Kids has been a success, Taylor's Community will be looking into building more modules under these two umbrella programmes.



CHALLENGES COLLECTED:

Compared to adults, children are more willing to learn and more likely to become advocate to other peers

Children from B40 community have limited access and awareness on the importance of becoming a responsible citizen

The importance of protecting vulnerable children from being negatively influenced by their environment



GOALS:

Target children from various backgrounds

Run at least one children's programme a month with any of our beneficiaries



Sustainable Development Goal 4



ACTION PLANS/ INITIATIVES:

Create more comprehensive developmental modules

THE JOURNEY CONTINUES..

Strategic Theme 1 Community University

Program Keusahawanan 2018
Graduation in March

Program Keusahawanan 2019
Cohort 3 recruitment starts in
April 2019



Strategic Theme 2 Women Empowerment

Dipstick Programme started
in October 2018

Program Dinamika Wanita
(Woman Empowerment Programme)



Strategic Theme 3 Children as Changemakers

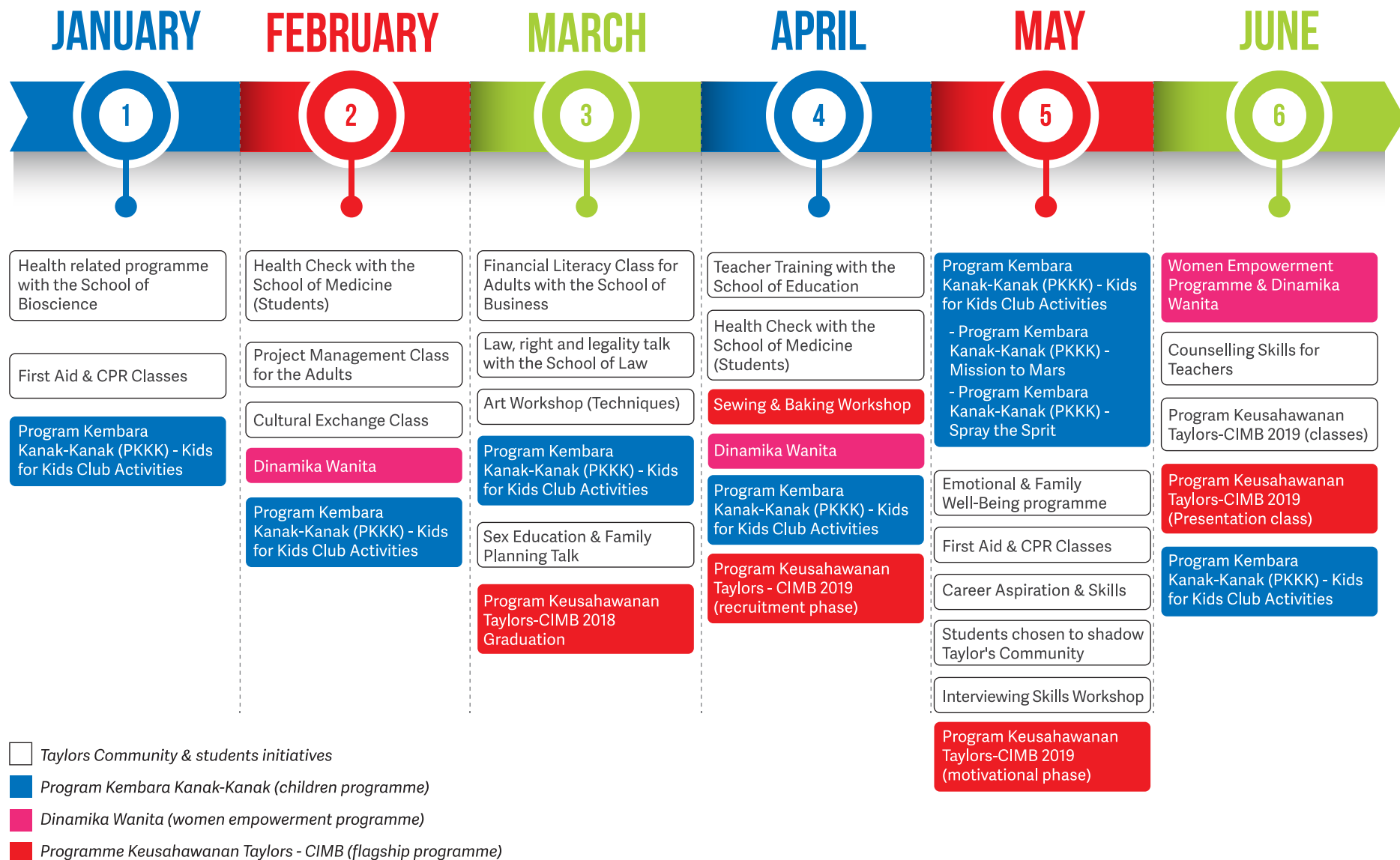
Dipstick Programme started
in December 2018

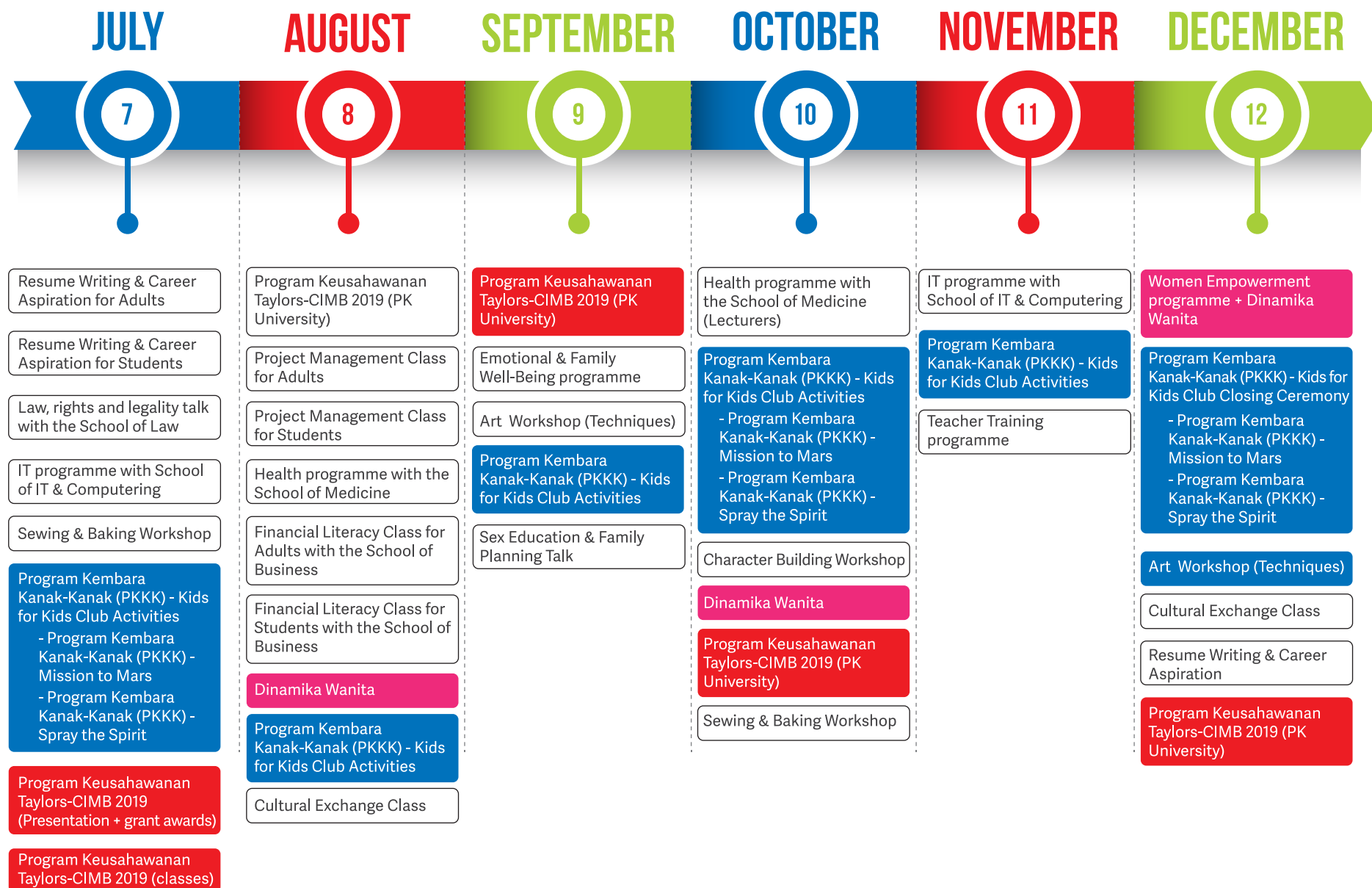
Kids for Kids Civic Awareness
Programme

STEM Workshops



2019 CALENDAR





Taylor's Community welcomes volunteers for any of the projects above. Contact email for volunteering: taylors.community@taylors.edu.my

TESTIMONIALS



Dato' Loy Teik Ngan
Group Chief Executive Officer,
Taylor's Education Group

"We are very happy to see how the programme has grown and successfully uplifted the lives of many of the PPR residents. We are committed to continue to organise the programme and I'm confident that we will be able to see the creation of more successful entrepreneurs in the coming years."



Mohd Muttaqin Mohd Adnan
Lecturer Taylor's College
Volunteer trainer for PK University under
Program Keusahawanan Taylor's-CIMB Islamic 2.0 - 2018

"Was really touched to see how strong the participants' determinations are. Their willingness to learn is just super impressive. Felt really blessed to be invited to be part of this amazing programme."



Mohamed Rafe bin Mohamed Haneef
Chief Executive Officer & Executive Director,
CIMB Islamic Bank

"The story of the people in the community is not just about getting more income or supporting their family, it's driven by passion and the want to do more for the community itself."



Ben Foo
Chief Marketing Officer,
Taylor's University

"CIMB Islamic is very pleased to partner with Taylor's Education Group to equip these business owners with the skills, know-how and guidance, so that they are empowered to take their businesses to the next level. By boosting the entrepreneurial skills of 107 business owners, we aim to create a long-term and sustainable impact, not only economically but also socially, by inspiring and giving courage to others to start their own businesses. This will eventually result in a virtuous cycle of viable businesses being created to continuously support the nation's growth."



YB Fahmi Fadzil
Member of Parliament
for Lembah Pantai

"Program Keusahawanan Taylor's - CIMB Islamic is an amazing programme. As a Taylor's alumnus myself, I am proud of my alma mater with this initiative benefiting the B40 communities and those residing in public housing. I am especially impressed having witnessed the determination and dedication of the participants and I have pledged to continuously support this initiative by Taylor's. I hope the skills and knowledge acquired through this programme can be utilised in its full potential and to expand and share with others as well."

TESTIMONIALS



Janice Chai Xin Hui
Acting Vice President of B2C
Marketing, AIESEC Taylor's University
Volunteer of Program Kembara
Kanak-Kanak (PKKK)

"It was my first time volunteering for the Program Kembara Kanak-Kanak (PKKK) organised by Taylor's Group CSR. I have always wanted to experience it and I finally did. As someone who loves kids, I really had a great time playing with the kids as well as teaching them. Seeing the kids happy, makes me happy too! I look forward to volunteer for the upcoming sessions."



Musada binti Yusoff
Taylor's University
School of Medicine Student
Volunteer of School of Medicine Health
Intervention with Chin Student Organisation Puchong

"There are various patterns on health awareness that I can see from refugee community. Most of them are not aware of their own health condition. So when we run such programmes with them, they feel privileged and blessed for being able to learn a little bit about their health and how to live a healthy lifestyle."



Karolnesa Lee
Taylor's University School of
Education Student
Participant of Heroes of Humanity

"We learnt how to cut the wood and screw them into furniture. These are new skills that we have never experienced at home or in classes. We also wish more lecturers and admin staff of Taylor's would volunteer together with us so that we can learn more from each other."



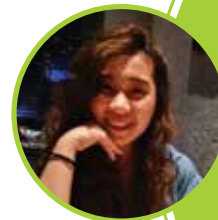
Alan Ng
Founder of Ignition Lab
Organiser of Heroes of Humanity

"I am extremely satisfied with the results by the participants. We are definitely looking forward to partnering with Taylor's Group CSR again as Ignition Lab also focuses on education. When students are involved in building the furniture from scratch, they are involved in every step and this will create a sense of fulfilment for them."



Krishnapriya A/P Veeresenan
Muruku Seller, PPR Sri Pantai
Participant Program Keusahawanan
Taylor's-CIMB Islamic 2.0 – 2018 (Showcase Bazaar)

"This bazaar provides opportunity to increase my sales and orders for both festive and non-festive season. In addition to that, having the education provided by Taylor's enhances my capability to expand my promotional aspects in regards of communicating with customers to talk about my business products."



Nikita Wong
Acting Vice President of Partnership
Development, AIESEC Taylor's University
Volunteer of Program Keusahawanan
Taylor's-CIMB Islamic 2018

"Getting involved in the Program Keusahawanan Taylor's-CIMB Islamic was a true eye-opener as everything that was once just words turned into a reality. I've always heard the saying about how the smallest of things could go a long way and it was undeniably true. The PPR community has improved their personal development so much through this programme which really gave them a sense of achievement. The participants were able to step out of their comfort zones and achieved things they never thought they could."

WORKING TOGETHER

We are looking for innovative **INDIVIDUALS**, social enterprises and non-profit organisations to form a network that enables us to make change happen together.

We are looking for aspirational **BUSINESSES** that want to deliver a positive change through their work



**TAYLOR'S
COMMUNITY**
Inspiring & Impacting the Community

For organisations and aspiring volunteers:

- Who are seeking for more resources and collaboration to carry out high-impact projects.
- To improve social change outcomes and provide necessary resources.

For businesses who want to:

- Maximise business investment to social change
- Contribute to change and integrate positive social and environmental impact in their work.

EXCITING DAYS AHEAD WITH



- ♦ Chin refugee learning center
- ♦ Estimated 50 refugees
- ♦ 4 to 12 years old
- ♦ Located in Puchong



- ♦ Children care and learning centre
- ♦ 70 refugees
- ♦ 2 to 6 years old
- ♦ Located in Klang



- ♦ 8 PPR Communities
- ♦ Estimated 20,000 residents of all ages in 8 communities
- ♦ Sri Pantai, Kampung Limau, Kg Muhibbah, Gombak Setia, Sg Besi, Lembah Subang, Seri Cempaka and Pantai Ria



- ♦ Orang Asli learning centre
- ♦ 100 to 120 teenagers
- ♦ 16 to 24 years old
- ♦ Located in Segambut



- ♦ Refugee learning center and food bank center
- ♦ 300 refugees
- ♦ 7 to 17 years old
- ♦ Located near Batu Caves

TAYLOR'S COMMUNITY TEAM



“ 2018 was filled with lots of excitement and challenges. We learnt not from the experiences alone, but by reflecting on each of the experience itself. The year ahead will be a much challenging one. Nevertheless, we all need challenges in order to grow and create a bigger impact to the society. ”

Amelia Ooi
Chief Everything Officer



“ 2018 was a transition year for me with so much personal growth! Looking forward to giving back and creating long lasting impact in 2019. ”

Ioana Andreea Lupa
Project Builder



“ It has been a wonderful journey with the team. Never have I worked with a team this committed before. Seeing how our PK participants grow, we can't wait to roll out PK 3.0. Here is to a challenging but fulfilling 2019! ”

Anne Marie Tan
Project Connector



“ It's great to be someone's pleasant story and I experienced the greatness in 2018 where I got a chance to contribute to many people's stories! It has never been a regret spending time and effort crafting psychological content and project ideas for the community. I'm thankful for the strength given and look forward for more meaningful journey in 2019! ”

Nelavathi Marimuthu
Content Curator



"

This year, I have learned a lot through self-reflection. I hope I am able to create a chain of kindness and impact other people's lives more. Regardless of who you are, you deserve to be happy, appreciated and should give a hands to others in need.

"

Nor Amalina binti Ismail
Mother of Logistics



"

Let's work out with our beneficiaries and do more projects to benefit them. Hopefully in a larger scale and to impact our nation one day

"

Nur Nadiah binti Zainal Abidin
Project Implementer



"

I am looking forward to 2019 being a year of much growth and impact. I hope that the Taylor's Community team gets more collaboration with the other faculties and that our impact is successfully trackers and reported.

"

Aaron Edwards
Impact Creator



"

It has been a great experience working with the Taylor's Community team as it gives me a broader insight of how the department runs. The opportunity given to me as an intern has increased my knowledge on certain area especially on managing a project and ways to come up front to approach the public audience through various communicative skills which I have obtained.

"

Tyler Chin
Intern



"

2 months of meaningful journey with Taylor's Community. From planning to executing the program, I am impressed with how little things we do could impact the society

"

Cham Choy Qing
Intern

PARTNERS



For enquiries and collaboration opportunities, kindly email:
taylors.community@taylors.edu.my

To view our complete 2019 Calendar:



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