



## **TAYLOR'S COMMUNITY**

A project by Taylor's Education Group, Corporate Social Responsibility





We danced in the rain for 2 years over the pandemic. Thankfully, 2022 was also a year of many rainbow sightings for us in Taylor's Community. We have launched a couple of new initiatives and garnered new partnerships. As a result, we saw tremendous growth in our collective impact.

Our highlights of the year would be the birth of **Kelab Usahawan Alumni Taylor's (KUAT Community)**. It is a 'by community for community' entrepreneurship club that facilitates a peer support system within our community entrepreneurs as they journey together to scale up their micro businesses. This marks the milestone of Taylor's Community passing the baton to our alumni – the community themselves – so that they can sustain their ecosystem with us acting as an advisory board. Our award-winning Program Keusahawanan has grown in the number of participants and partnerships, with 632 participants in 2022 alone and 13 projects through 14 corporate partners.

We have also seen the growth of **700+ students** volunteering for our projects this year via the Impact Lab strategy by Taylor's University. 2023 will be a defining year for us as we solidify and grow these platforms.

ESG has been the buzzword of the industry these few years. While there is a business and financial sense that are pushing the ESG agenda, we must not derail from our core purpose and the real impact we are trying to create for our marginalised communities. For Taylor's Community, the **ESG direction** is to go BEYOND DOLLARS AND 'SENSE'. We will stay true to our belief in doing things from the heart and focusing on eradicating poverty through education. That was our true north since 2016 and that will be our vision forth as we embark into the bigger realm of ESG.

Please peruse our activity calendar at page 51 and 52 and hopefully we will find opportunities to collaborate.

"If you want to go fast go alone, if you want to go far - go together"

With that, I hope you enjoy reading Our Journey. Here's to a more impactful 2023.

May Wong Head of Comms and CSR, Taylor's Education Group

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## **WHO WE ARE**



Transforming charity into sustainability by educating the youth of the world to be community programmes





- Volunteers from Taylor's Education Group to develop their personal self while contributing to the society
- Collaborate with corporate partners to execute CSR programmes with impact in mind
- Ensure projects success with impact measurement methodology







### **OPENNESS**

We explore new ideas and concepts to amplify value



### IMPACT DRIVEN

Creating tangible & measurable impact via our programmes



### **PASSIONATE**

Pouring our hearts and minds into everything we do

## IMPACT MEASUREMENT METHODOLOGY

"EMPOWERING THE COMMUNITY THROUGH PROGRAMMES THAT HAVE MEASURABLE AND TANGIBLE OUTCOMES TO DELIVER SUSTAINABLE & HOLISTIC IMPACT."

## COMMUNITY NEEDS ARE IDENTIFIED THROUGH THE HOURGLASS:

#### **PROBLEM IDENTIFICATION & ANALYSIS**

(WHAT ARE THE PROBLEMS?)

#### SOLUTIONING

(HOW/WHAT ARE THE SOLUTIONS AVAILABLE?)

#### **REALITY CHECK**

(DREAM VS REALITY)

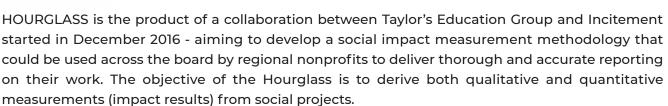
### SOLUTIONING

(WHO CAN HELP TO ACHIEVE THOSE SOLUTION AND WHEN?)

#### **IMPACT MEASUREMENT TOOLS**

(**HOW** TO DEMONSTRATE THAT THOSE SOLUTION WORKED?)





## OUR DIVERSITY, EQUITY AND INCLUSION (DEI) MISSION

We believe that diversity, equity, and inclusion is an ongoing journey of learning and betterment.

We are committed to creating and sustaining a culture that embodies diverse walks of life, ideas, genders, ages, races, cultures, sexual orientation, abilities, and other unique qualities of our employees.

We strive to offer a team where every member feels empowered by all the ways we are different, as well as the ways in which we are the same.



POSITIVE EMPLOYEE EXPERIENCE

**WORKFORCE DIVERSITY** 

**TALENT DEVELOPMENT** 

SOCIETAL/
BUSINESS IMPACT

## **OUR PEOPLE**

## MAY WONG CHIEF OPPORTUNITY OFFICER

Meet May Wong, as our Chief Opportunity Officer, she champions collaborative partnerships that increases our opportunity to create more impact. As one of the thought leaders in the CSR industry, her vision is to eradicate poverty through education.



## **NELA**TEAM PSYCHOLOGIST

Meet Nela, armed with a psychology background, she is our emotional well-being programme strategist with a core focus on children and women programmes. She is also an advocate for Employee Volunteering Programs (EVP) as her vision is to deepen the impact through active citizenship in corporate organisation.



**AMALINA**TEAM STRATEGIST

Meet Amalina, the mastermind of the programme calendar. She strategises our resource capacity and optimizes our collective impact. As the champion of our entrepreneurship alumni club (KUAT Community), her vision is for the micro businesses that we have groomed to be scalable and sustainable.



## **ADIBAH**PROGRAMME DIRECTOR

Meet Adibah, she strategises and manages our team's productivity level. She is also the programme lead and content creator focusing on entrepreneurship for B40 beneficiaries. Highly organised and passionate individual in elevating social status of marginalised communities via education.



## **OUR PEOPLE**

## **FOO WEI HAN**TEAM LEAD

Meet Wei Han, the programme lead and content creator for entrepreneurship, sustainability and legal programmes. Talented in public speaking, Wei Han is also our tri-lingual in house trainer and emcee.



### HANNAH KAMAL TEAM LEAD

Meet Hannah, she is the programme lead and content creator for social entrepreneurship, sustainability and environmental-related programmes. Hannah is highly passionate about educating marginalised communities to strive for a sustainable lifestyle.



**RAMZI** TEAM LEAD

Meet Ramzi, the programme lead and content creator for youth and B40 beneficiaries programmes. Ramzi specialises in creating impact through sports, education and entrepreneurship within the marginalised community.



**JERIN**TEAM LEAD

Meet Jerin, our social media manager and programme lead for children of Refugee and B40 communities as well as Orang Asli community. He also inspires and creates impact opportunities for our student volunteers.



## **OUR PEOPLE**

## **AMIR**TEAM LEAD

Meet Amir, our programme lead for the B40 communities. With his accounting and finance background, Amir aspires to empower marginalised communities through financial literacy and management.



## **ALLYNA**TEAM LEAD

Meet Allyna, she is the content creator for B40 beneficiaries programmes. A determined individual to cultivate awareness within people with learning disability (PWLD) communities on emotional well-being and build their life skills to enhance their lifestyle.





## **OUR IMPACT**

**ORGANISED AND EXECUTED** 

225
PROGRAMME





**IMPACTED MORE THAN** 

5827

NUMBER OF BENEFICIARIES

**IMPACTED MORE THAN** 

17,811
INDIVIDUALS





## **COMMUNITY UNIVERSITY**

## What is Community University (CommU)?

We welcome the marginalized communities to learn in our world-class facility university at Taylor's Lakeside Campus so that they too, can experience a university learning environment. We hope that they will be inspired and feel included as part of the larger society. Several programmes will run concurrently on alternate Saturdays.



We hope that our community will be inspired and feel included as part of the larger society

"Alhamdulillah, terima kasih Taylor's Community kerana memberi peluang kepada saya menyertai program ini dan menjemput saya ke Taylor's. lanya telah memberi peluang kepada saya untuk menambah lagi ilmu untuk perniagaan saya"

TENGKU RAHAYU BINTI TENGKU MAMAT
Peserta Program
i-Tekad CIMB Islamic
Rider Entrepreneur 2022

## COMMUNITY UNIVERSITY

### **Kelab Usahawan Alumni Taylor's Community (KUAT Community)**

We have conducted many entrepreneurship programmes since the beginning of 2017 to support the less privileged community by strengthening their income generation capabilities. Our aim is to achieve sustainable impact, therefore we are always finding a way to ensure our entrepreneurship programme embeds continuous learning and growth even after they have graduated from our programme.

KUAT Community stands for Kelab Usahawan Alumni Taylor's Community. This club is especially meaningful as the name 'KUAT' was proposed by a KUAT member herself, Cherstina, and the creation of the club's logo was designed by another KUAT member - Azrin.

36 alumni were onboarded for a 6 months journey and they were paired with three Chapter Leads as their business coaches. Throughout the 6 months journey, they have attended monthly webinars and monthly group coaching with their Chapter Leads to prepare each members for future business opportunities and even opportunities to pitch for investors.



## Three industry experts came on board to be our Chapter Leads

- Jeff Cheah, Trustee in ICF Foundation
- Robbin, Managing Consultant at Borderless Training Consultancy Sdn Bhd
- Alan Fung, Head of Digital at Damansara Holdings Bhd
- Alvin Lai, Co-Founder of Grand Success Alliance

## COMMUNITY UNIVERSITY

### Program Keusahawanan Taylor's - CIMB Islamic 5.0

Our flagship programme, Program Keusahawanan Taylor's - CIMB Islamic has embarked its 5th cohort with fresh business grants given by CIMB Islamic Bank worth RM250,000. There were a total of 39 participants being selected to participate in our flagship programme and 33 grant winners were then selected to win business equipments worth up to RM 6000 which was fully sponsored by CIMB Islamic.

Program Keusahawanan Taylor's - CIMB Islamic 5.0 aims to cultivate successful entrepreneur from Asnaf\* and B40 community. Although, the 5th cohort was conducted virtually through Zoom but it did not discourage the participants from acquiring fundamental knowledge on entrepreneurship and various digital skills to strengthen their business development.

Since 2017, Program Keusahawanan Taylor's-CIMB Islamic has impacted 503 micro entrepreneurs from B40, Asnaf, single parents, refugees and People with Disabilities (PWD) communities involving RM2.3 millions from CIMB Islamic.

\* Asnaf is a party that is eligible to receive Zakat aid collected from Muslims



## COMMUNITY UNIVERSITY

## Program i-Tekad CIMB Islamic Rider Entrepreneur 2.0

Our i-Tekad CIMB Islamic Rider Entrepreneurship programme is an inititative that was created to provide the underserved Asnaf and B40 community affected by Covid-19 pandemic with an avenue to generate income and able to sustain their life as rider and an entrepreneurs. The aim of the programme is to uplift the Asnaf and B40 communities by gaining employability skills and work opportunities with Foodpanda to generate income for future development towards entrepreneurship.

It was the second year that we ran this programme with our like-minded partner, CIMB Islamic under the i-Tekad initiative. This year, the programme was conducted in a hybrid entrepreneurship bootcamp where all participants attended entrepreneurship and emotional well-being modules to enhance their entrepreneurship skills and knowledge via Zoom and physical class at Taylor's University Lakeside campus.





This is an entrepreneurship bootcamp in which all participants attended various modules to enhance their entrepreneurship skills and knowledge

## COMMUNITY UNIVERSITY

### **CIMB MicroBiz Ready 2022**

Our partnership with CIMB continues to grow through an upscaling programme called the CIMB MicroBiz Ready Programme. This year has become the third year with 7 cohorts conducted targeted to assist and empower small entrepreneurs from B40, Asnaf, Women and People with Disability (PWD). Our aspirations are to introduce and motivate small entrepreneurs from the B40 community to digitise their businesses, and exposing them to financing opportunities, that are made available for SMEs to support them during these challenging times. We have successfully ran this programme for several cohorts:

- · Women: 50 participants
- · Asnaf: 53 participants
- People With Disabilities (PWD): 30 participants (Disability categories include physical, blind, deaf, mental and learning)

Initially, participants from the Women Cohort utilised an e-commerce website through EasyStore. However, we also gave our participants the opportunity to learn how to utilise WhatsApp Business more effectively. Therefore, the programme allowed our participants to undergo a journey of self-discovery through mental well-being classes and financial opportunities to explore the means of becoming a successful SME.



"I will use all the knowledge taught in the programme to succeed. I will also share it with my peers in order for them to improve. I will continue to diligently improve the quality of my business with opportunities like this."



## COMMUNITY UNIVERSITY

### Program Keusahawanan Taylor's-NAMA 2.0

Program Keusahawanan Taylor's NAMA is a one-of-the-kind impactful entrepreneurship programme that focuses on both, the B40 and Refugee communities in Lembah Klang. A powerful collaboration between Taylor's Community, Taylor's Foundation, NAMA Foundation and Human Aid Selangor held early of the year.

We conducted bootcamp style classes that were held in the evening to accommodate the entrepreneurs who are working during day. With the total number of 293 registered participant, only 45 deserving entrepreneurs were selected to be part of this uplifting programme. Refugees and B40 individuals came together hand-in-hand learning the ropes to upscale their businesses to the next level and pushing boundaries to achieving financial stability through their businesses.

This was the first big physical event executed by Taylor's Community after the lifting of Covid-19 restrictions which was held in Taylor's Lakeside Campus. The session throughout was lively with participants, volunteers, VIPs and esteemed judges. 24 winners were announced and awarded with RM 2500 worth of equipment grants. Through this programme, it was evident that the grassroot communities are always looking for opportunities to grow and expand their businesses. 98% of participants indicated that they have gained self-confidence right after the Education phase ended and 86% confirmed Program Keusahawanan Taylor's NAMA has helped to increase the overall business development of each businesses.



## COMMUNITY UNIVERSITY

## Program Keusahawanan PRUKasih-Taylor's 2022

Our long-running collaboration with PRUKasih continued in 2022 with two major programmes!

Program Keusahawanan PRUKasih - Taylor's 2022 aimed to equip 70 entrepreneurs from the B40 community with practical entrepreneurship knowledge to upskill and upscale their business along with emotional wellbeing education in order to strengthen their mindset to be able to brave through all the challenges posed during this difficult period.

We had various volunteers from PRUKasih and mentors come in to guide our participants to ensure that they can maximise the benefit of this programme. The participants created a deck to pitch their business idea to a panel of judges to secure an equipment grant that provides practical support to the growth of their business.



"My happiness is to see someone smile. If everyone of us can give a helping hands. The world will be at a better place. Prukasih has reminded and taught me to be grateful and blessed of who I am."

Pris, PRUKasih Volunteer

## COMMUNITY UNIVERSITY

### Program Keusahawanan PRUKasih Beautiful Gate 2022

Beautiful Gate PRUKasih-Taylor's 2022 was another amazing programme that aims to support the People with Disabilities (PWD) community via entrepreneurship education as well as mental health awareness to boost their business from a practical aspect, while equipping them with the mindset that their disabilities are not a point of weakness but a symbol of strength to push through the challenges they face.

The PWD participants from the Beautiful Gate Foundation pitched ideas to upscale their coffee production business in order to boost sales and increase income for their organisation. It was uplifting to see the participants from Beautiful Gate come together from across multiple branches around Malaysia to achieve a common goal!











"It was uplifting to see the participants from Beautiful Gate come together from across multiple branches around Malaysia to achieve a common goal!"



## COMMUNITY UNIVERSITY

## IMPACT Indicators

- Increased confidence to cope with endemic situation
- Increased knowledge on how to embed basic digital business skills into their business
- Ability to be self sustain and contribute back to their community

## **IMPACT Numbers**

## GOALS in 2023

- To empower small entrepreneurs (B40, Asnaf, Single Parents, PWD communities) with more digital entrepreneurship skills
- To provide self-sustainable skills and a way to earn income through the entrepreneurship programmes
- To equip beneficiary with more mental health related programmes
- To execute programmes virtually or blended as virtual and physical



TOTAL PROGRAMMES

TOTAL NO. OF PARTICIPANTS

1213



TOTAL NO. OF HOURS

**440** hrs



TOTAL FUND

RM **428,300** 





## CHILDREN AS CHANGEMAKERS

### **Problem Statement:**

### **B40 Children:**

How do we groom the next generation of our country to step up with a positive attitude towards learning and self-development?

### **Refugee Children:**

Refugees remain overlooked when discussions on education and life skills arise. Taylor's Community believe that providing education for refugees is vital for the sustainability of the refugee community. They too, are capable of making an impact not only within their communities, but also as an active participant in this country.



To provide equal opportunity to children to be the changemakers in their community

## CHILDREN AS CHANGEMAKERS

### Science and English Fun Day

A programme designed for our children that not only educates but entertains them as well!

The children attended Science and English classes, where they were educated in a more entertaining and engaging manner. Even though the programme was conducted online via Zoom Meeting, they enjoyed learning the basics of scientific principles through our simple and fun experiments that can even be done at home! The session sparked their interest in science and increased their motivation to learn science. After an engaging and fun science session, they also learned about poetry by watching videos that utilises creative narratives and poetry writing styles in our English Module!

We believe that a positive learning attitude and a conducive learning environment are essential to a child's cognitive growth. As such, having this programme enabled the children to learn and enrich their knowledge bank.





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## CHILDREN AS CHANGEMAKERS

### **Asian Fusion**

Asian Fusion was done alongside Taylor's University Korean Students Society and Taylor's Bollywood Dance Club under the Taylor's Student Engagement and Learning Centre. Students from both clubs designed an enriching activity which elevated the children's exposure to both cultures. Children from age 9 to 15 years old had a fulfilling experience learning about Korean and Hindi culture, and they agreed that their knowledge of both cultures has increased through interactive and experiential learning like the Traditional Korean Game and Bollywood dance.

This programme provided the opportunity for Taylor's University students to share their knowledge of different cultures with children from underprivileged communities in fun and engaging ways. We are thankful that this not only served as a platform to groom children to be the changemakers of their community but to inspire the youth of the global leaders.



## CHILDREN AS CHANGEMAKERS

### **Supercraft**

SUPERCRAFT was a programme aimed towards refugee participants (aged 13-16 years old) on environmental awareness and sustainability. This 1-day physical programme was attended by 3 beneficiary schools across Klang Valley in which the participants learned about the importance of upcycling and preserving nature. The participants also managed to apply their learnings by upcycling recycled items and turning common trash such as metal cans into rare pots for plants.

Each design the participants made came with empowering and heartwarming stories that lifted the energy of everyone involved until the very end of the session. Our wonderful trainers who made this programme a success were our incredible Taylor's University Students, specifically from Taylor's Nature Club. With this programme, the participants' knowledge of nature preservation and upcycling rose from an average of 50% to a whopping 90%. One participant's feedback was - "This programme taught us the reality of what our Earth is facing, and we can make a change together!"



"I have learned importance of upcycling and the importance of preserving nature."

NABEELA BUTT, 14, GHALC



## CHILDREN AS CHANGEMAKERS

### Let's Bina

We aim to support refugee children by providing access to learning life skills, as well as fun programmes that instil an interest in several areas of life. Hence, we engaged refugee children in virtual programmes and provided them with self-discovery activities that offer them support, learning of new skills and resilience while supporting them in creative thinking with added knowledge in sustainability and environment conservation.

We worked with a refugee school that consists of younger children aged 9-13 years old from the Ghulam Hussain Ayaz Learning Centre (GHALC). They were delighted to learn many aspects which helped them grow and elevate to other extends.

The programmes were an eye opener to the refugee children's curiosity and their excitement to learn new things also enlightened us on the importance of educating refugee children with life skills. They showed passion and interest in learning new things and 100% of them have mentioned they are looking forward to more programmes on various topics.





The programmes have ignited the refugee children's curiosity and excitement to learn new things and also enlighten us on the importance of educating refugee children on life skills

## CHILDREN AS CHANGEMAKERS

### **SPACE Programme**

SPACE PROJECT was conducted in accordance with the MEASAT in launching rockets. There were 24 participants from the Chow Kit Foundation, Ghulam Hussain Ayaz Learning Centre (GAHLC), Malaysian Social Research Institute (MSRI) and MON Learning Center aged 9-12 years old who had successfully launched their rockets into SPACE.

This was done after a 2-day course, where the students learned a wide range of skills on the importance of having STEM education within their community. The best rocket got a value as high as 2 million km virtually. We greatly appreciated the presence of Kenneth Chai from The Learning Curve as a passionate trainer in STEM who has given guidance and inspiration to the participants on how to build and launched their rockets together! The programme was an eye-opener to the curious refugee children and they were excited to learn new things. This programme has enlightened us on the importance of educating refugee children on STEM-related topics, where they showed passion and interest in learning more. 100% of them have mentioned they are looking forward to more SPACE PROJECT was conducted in accordance with the MEASAT in launching rockets.



The programme was an eye opener and ignited interest in STEM to the refugee children community



## CHILDREN AS CHANGEMAKERS (B40)

## IMPACT Indicators

- Increased passion in learning new knowledge and practical skills
- Increased awareness of mental health and emotional well-being
- Increased desire to be a part of a community that works for social good

## **IMPACT Numbers**

## GOALS in 2023

- To empower young children with the optimal mindset to create change for themselves and their community
- To provide a platform for young children to procure knowledge in a holistic manner
- To equip young children with more mental health awareness
- To execute programmes virtually or blended as virtual and physical



TOTAL PROGRAMMES



TOTAL NO. OF PARTICIPANTS

195



TOTAL NO. OF HOURS

**40** hrs



TOTAL FUND

RM **30,875** 

7

## CHILDREN AS CHANGEMAKERS (REFUGEES)

## IMPACT Indicators

- Reaching out to refugee children and provide support
- Teaching new skills & resilience
- Support creative thinking
- Provide added knowledge to sustainability and environment conservation

## **GOALS in 2023**

- To empower beneficiaries to dream and achieve their goals within their community
- To provide them with a platform to speak up
- To equip beneficiaries with more self-development programme
- To execute programmes virtually or blended as virtual and physical





TOTAL PROGRAMMES





TOTAL NO. OF PARTICIPANTS

252



TOTAL NO. OF HOURS

**30** hrs



TOTAL FUND

RM **6,700** 

## WOMEN EMPOWERMENT

### **Problem Statement:**

How do we ensure B40 women improve their resilience in fighting the challenges that correlate with the pandemic while juggling their existing roles as a homemaker?



Women are the backbone of our community and have the power to shape the younger generation to create an impactful change for the future. We believe in empowering women through upskilling programmes, income generation opportunities through entrepreneurship programmes and emotional well-being programmes. This way, they can sustain themselves and their families.



## WOMEN EMPOWERMENT

## **Program Wanita Boleh Buat Juga!**

The "Women can do it too" programme is an initiative to combat the stereotype that still exists among women in society.

We aim to create awareness and courage amongst the B40 ladies by encouraging them to follow their passion, even if it is not traditionally done by women. For instance, woodworking is generally more masculine and male-dominant. 15 women from the B40 community participated in the woodworking workshop to learn not only about woodworking but also about "self-love", as we believe that it is important to address the lack of self-confidence and resilience women may face. We are grateful Adi, Aida and Rabia, the experts in women empowerment who conducted the self-love session and art therapy class.

100% of the participants experienced a mindset shift at the end of the session and gained self-confidence. To ensure continuous impact, the ladies decorated their self-made drawers with other ladies in their community. Five winners were selected and awarded with RM100 AEON vouchers each, which has motivated them to continue inspiring others.



"Heavy or light work should be done with full interest and diligence along with knowledge and skills. Gender is never a restriction. Women can do anything."

ROHANITA BINTI WAHAB

## WOMEN EMPOWERMENT

### **Program Girl Power**

Girls are strong! Girls are independent! Girls are powerful!

Exactly as its name implies, we conducted a 2-day powerful event with the girls of the B40 community. This programme aims to empower young girls aged 10 to 17 years old from the grassroots community on subjects like bravery, the importance of dreams and ambitions, emotional well-being, insecurities, self-love, while exposing them to stories by successful women! Instilling empowerment values at an early age gives these young ladies the ability to determine their owns choices and rights to influence social change for themselves and their peers.

Dr. Rabia and Zunaidah Tohalib were the subject matter expert in leading the training with exciting conversations and activities. The impact we have gotten was incredible - 100% of the girls mentioned that the event has helped increase their confidence and 100% also indicated that the art therapy workshop helped them better understand their feelings and emotions. Overall, it is amazing to see how this programme has left a positive impact on the young ladies and their Girls are strong! Girls are independent! Girls are powerful!



Art therapy workshop has helped them to better understand their feelings and emotions



## WOMEN EMPOWERMENT

### International Women's Day - Art therapy!

We are proud to host the International Women's Day programme every year for our underserved community.

In the fight for a world free of bias, discrimination and stereotype, we had 15 homemakers participated in a guided art therapy workshop led by our in-house lecturer Ms Pang Chia Yee from the school of Liberal Arts.

The participants explored their emotions and roles as women through a creative process. It was truly inspiring to hear their stories at the end of the session along with the art created. Our impact indicated that we have taken the first step towards "breaking the bias" and we are grateful for the support from our school of Liberal Arts and Science in empowering women towards a world that is diverse, equitable and inclusive.





This is one among other efforts that we had in fighting for a world free of bias, discrimination and stereotype

## WOMEN EMPOWERMENT

## **Waste 2 Wealth Programme**

A 'Waste 2 Wealth' programme for the residents of PPR Lembah Subang was held to empower the people in PPR Lembah Subang with a better understanding of social enterprise and soap-making skills.

They were 32 participants in this 1-day course, including entrepreneurs and housewives who are interested in learning more about social enterprise.

By offering this social enterprise module, entrepreneurs will be able to change their mindset by not just running a traditional business, but to be able to create an impact by providing opportunities to help the community. Ms Hana Sarina, an alumnus of Program Keusahawanan Taylor's-CIMB Islamic 2019, led the soap-making skills session. The participants had the opportunity to make soap from used oils and learned about basic social entrepreneurship.





By offering this social enterprise module, entrepreneurs will be able to change their mindset by not just running a traditional business, but able to create an impact to community so they can provide opportunities to help the community

## WOMEN EMPOWERMENT

## IMPACT Indicators

- Empower women from the B40 community to combat work stereotypes that exist among women in Malaysia
- Expose young women in the B40 community to the importance of self-love, independence and the impact of role models
- Empower women of all ages on making decisions confidently whether in business, family affairs or daily life



- To build more awareness of emotional well-being that accelerates women empowerment, with a real impact on the quality of life for women, men, families and communities
- To provide a safe and open space for B40 women to explore, network and build relationships
- To equip women with more mental health programmes
- To execute programmes virtually or blended as virtual and physical



**IMPACT Numbers** 



TOTAL PROGRAMMES

4



TOTAL NO. OF PARTICIPANTS

80



TOTAL NO. OF HOURS

18 hrs



TOTAL FUND

RM **13,496** 



# FORWARD

# COMMUNITY UNIVERSITY

## WHY THIS STRATEGY

Our vision is to eradicate poverty through education. We transform our campus and resources on alternate Saturdays into a Community University platform so that the marginalised communities have an opportunity to be educated as well.

## CHALLENGES IDENTIFIED BASED ON EXPERIENCE

- Partnering with like-minded corporations to deepen our impact
- · Building programmes that are accessible to communities beyond Klang Valley
- Micro entrepreneurs from B40, Asnaf, single parents and PWD\* community still struggling to digitalise their business
  - \* PWD = People with disabilities

# **GOALS**

- To empower small entrepreneurs (B40, Asnaf, Single Parents, PWD\* communities) with digital entrepreneurship skills
- To provide opportunities for struggling communities to earn income through entrepreneurship programmes
- To equip beneficiaries with more mental health-related programmes
- To execute a model of hybrid learning

- To identify like-minded partners to expand our reach
- To deploy programmes in more states within Malaysia
- To include more modules in the area of business digitalisation
- To conduct blended learning to cater for virtual and physical classes

# ACTIVE CITIZENSHIP

## WHY THIS STRATEGY

As a nation, Malaysians have been losing interest in involving themselves as active citizens - which revolves around discussing and educating themselves on politics and society. Yet, many are concerned about the future state of our economical, political and societal issues. This poses a potential national threat if this level of disinterest continues along with the societal taboo of avoiding healthy political discourses.

## CHALLENGES IDENTIFIED BASED ON EXPERIENCE

- Finding partners who share the same passion in cultivating active citizenship through CSR programmes
- Breaking the social stigma that people should not be openly involved in political/ societal discourses via programmes

### **GOALS**

- To introduce Active Citizenship in Taylor's Community
- Bring awareness and opportunity to our beneficiaries to be more involved in social advocacy and active citizenship

- Identify the current social and political opinions amongst our beneficiaries and to observe their level of interest when it comes to active citizenship
- To inculcate themes of active citizenship within existing/new programmes
- To identify partners who may be interested in collaborating on programmes focusing on active citizenship

# CHILDREN AS CHANGE MAKERS: B40 COMMUNITY

## WHY THIS STRATEGY

The children of our country today are the future of our country tomorrow. Therefore, our younger generation needs to be equipped with the right tools, knowledge, skillset and mindset to contribute productively to society while maximising their potential. They are the change makers we need for a better tomorrow.

# CHALLENGES IDENTIFIED BASED ON EXPERIENCE

- Finding partners who have a passion to create change for our younger generation on a large scale
- Cultivating active citizenship mindset for the younger generation

## **GOALS**

- Grooming the next generation to step up as leaders in their community
- Maximising the potential of each and every child in our community
- Create more opportunities and double up programmes with the community

- To create a community for children to come together for programmes that can eventually be run by kids, for kids.
- Character building workshop to hinder negativity and increase positive exposure

# CHILDREN AS CHANGE MAKERS: REFUGEES

# WHY THIS STRATEGY

The children of our country today are the future of our country tomorrow. Therefore, our younger generation needs to be equipped with the right tools, knowledge, skillset, and mindset to contribute productively to society while maximising their potential. They are the young changemakers that will build a better future for the people and the planet.

### CHALLENGES IDENTIFIED BASED ON EXPERIENCE

- Finding partners who have the same passion as us to improve the livelihoods of the refugee community through sustainable educational programmes
- · Changing the perception of the general public towards the refugee community

### **GOALS**

- Creating more entrepreneurial opportunities for the refugee community
- Grooming refugee leaders within their communities
- Enhance the growth of participants' emotional well-being, especially among family members
- Motivate fellow refugees to achieve personal growth and success through potential programmes

- To create a unified platform consisting of various refugee communities that can be led by the refugees, for the refugees
- Working with brands to bring opportunities and develop more quality programmes for the demographic

# WOMEN EMPOWERMENT

## WHY THIS STRATEGY

Women empowerment is extremely important for the B40 community. However, programmes and initiatives customised for women are limited and not well received due to family and financial responsibilities carried by these ladies. Therefore, it is important for us as an educational institute to guide and educate them. We teach them to care for themselves first to harness empowerment that comes from within.

### CHALLENGES IDENTIFIED BASED ON EXPERIENCE

- Finding time to attend programmes while juggling family matters and financial responsibilities since many of them are small business owners
- Motivating and guiding them to manage personal challenges since most of them are homemakers with day-to-day challenges

## **GOALS**

- Achieve self-confidence
- Groom women leaders
- Enhance mental-health of women
- Equip beneficiaries with more mental health-related programmes

- To explore more partners and collaborators that value and support women-related programmes.
- Empowering women to gain knowledge and skills to generate income sustainably
- Expose women in marginalised communities to more leadership programmes





# **PARTNERS**

# Dato' Loy Teik Ngan -Chairman, Taylor's Education Group

I am very happy to know that our CSR programmes have benefited the lives of many. With a special note on our entrepreneurship programme that has successfully uplifted the incomes of many PPR residents. We are committed to continue championing these programmes and I'm confident that we will be able to help entrepreneurs from the B40 community become more successful in the coming years.

# Ahmad Shahriman Mohd Shariff -CEO CIMB Islamic



Mad Rizal Abu Bakar - PRUKasih

I would like to thank Taylor's Education Group for our collaboration on Program Keusahawanan Taylor's - CIMB Islamic and iTekad CIMB Islamic Rider Entrepreneur. Through their technical expertise and our financial contributions, 400 entrepreneurs were able to scale up their businesses so far. It is my privilege to witness participants from underserved communities grow their entrepreneurial skills via these programmes, providing long term impact and improving the livelihoods of their families community. CIMB Islamic is proud of how the programmes have grown and we are fortunate to be able to support community efforts in line with the recently published Bank Negara Malaysia Financial Sector Blueprint. We are fully committed in advancing value-based financing through Islamic Financing leadership and hope to see joint efforts such as this flourish even further.

This is the third year that Prudential Assurance Malaysia Berhad has been working with the Taylor's Community to share entrepreneurial knowledge with vulnerable groups, particularly during and post COVID-19.

Understanding the demographics of participants and adapting the delivery approach in a way that participants can entrepreneurship is the understand strength of Taylor's community. Our biggest challenge this year is the Beautiful Gate Sustainability programme that involves physically disabled participants. I am very grateful for Taylor's Community initiative to help this group of participants especially in conducting this programme in two languages (English and Mandarin). This is to ensure that all participants can understand and follow the modules presented and that no one is left behind.

The openness in accepting ideas and variability is the main reason Prudential Assurance Malaysia Berhad continues to work with Taylor's Community to help the vulnerable people get the most out of life and live with confidence.

# **PARTNERS**



# Nazzi Beck - CIMB Islamic

My involvement with Program Keusahawanan since last year has really been an eyeopener. It was at the height of Covid-19 that I witnessed how the programme and the strength of its alumni network has benefited the vulnerable communities. Taylor's Education Group was agile, pivoting the programme from physical to online classes during the pandemic, exposing the participants to technology and exposing these entrepreneurs to new online sales platforms.

Through the alumni network, we have also helped the members with additional funding as well as 'Care Kits' which contained dry foods to assist them during the challenging time.



Over the past three years, Taylor's Community has ensured that our collaboration has been an easy, efficient and fun process. The team ensures proper follow-up and care for the participants of the CIMB MicroBiz Ready Programme, contributing to the success of the programme as a whole.

# Jeff Cheah - KUAT Community Advisor & A trustee of ICF Foundation



About 8 years ago, I was one of the volunteer coaches for a B40 coaching programme in one of the low-cost flats in Kota Damansara. It was this experience that I can remember well has left a mark on me. I see how the women solopreneurs struggle with juggling their time as a homemaker, taking care of their children, house stuff and at the same time trying to build a small business to supplement family income. They do not have tertiary education nor the financial or business expertise to run a business. They just dive into it and hope that the sales are higher than the costs. This is when I realised that we need to help them, not just to start and run the business but to sustain it. The KUAT Mentoring Programme by Taylor's Community is one such impactful programme to provide these B40 solopreneurs the knowledge, expertise and experience to help them not just build a viable business but also a sustainable one.

I am so grateful and motivated to notice that after 6 months into the programme, it has shown some improvements and results. Since 2016, starting with the programme Keusahawanan, the alumni members have stepped up as trainers, mentors and trailblazers of their communities and become business leaders to help provide their families with better lives. The KUAT Mentoring Programme will continue to drive sustainability and also build a group of Business Leaders who can also be role models and mentors for their own community.

# **PARTNERS**

Robbin Khoo - KUAT Community Chapter Lead & Managing Consultant at Borderless Training Consultancy Sdn Bhd



Alan Fung - KUAT Community Chapter Lead & Head of Digital at Damansara Holdings Bhd

I am primarily taken in by the VISION and the end-in-mind of this KUAT Community Programme, the underlying intent and the MISSION that has been put together by a wonderful team of energetic, enthusiastic, young leaders. I love the clarity of FOCUS and even more, the heartless caring nature of the organising team for this community of promising KUAT entrepreneurs. The tipping point for my decision to be a part of this KUAT Community was the opportunity to be able to ADD VALUE and TOUCH LIVES. This is a very personal mantra of mine in my journey to help develop leaders in the marketplace. This programme allows me to have a tangible contributory moment, small and subtle yet relevant, taking these entrepreneurial business leaders beyond and onto areas they never thought they could go. Indeed, it has been a very good humbling learning experience for me over the last six (6) months. Thank you very much, KUAT Community!

As a mentor with 8 years of experience in mentoring, find this programme to be very good and suitable for solopreneurs and microentrepreneurs to be exposed to and learn the best build practices to network for support and potential collaboration. Kudos to the KUAT team for their passion in coming up with this programme and driving it. I can clearly see that they genuinely care for their participants and their success as well!

Alvin Lai - KUAT
Community
Chapter Lead & CoFounder of Grand
Success Alliance

Lieu Mei Ling - Generasi Gemilang

I see all usahawan being full of passion, eager to learn, to make a change and are willing to try new things. I am inspired by them and their "never stop learning" attitude.

With the thorough, proven content focusing on goal setting, financial reporting coupled with emotional well-being, targeting to empower participants to continue on in their entrepreneurial efforts in these trying times.

# PROGRAMME PARTICIPANTS

Nurfarisha -Peserta Program Girl Power

Saya gembira dapat belajar benda baru di dalam Program Girl Power



Pengalaman yang saya dapat masa sertai Program Girl Power adalah pertama, saya dapat belajar cara komunikasi dengan orang. Kedua, saya dapat memberi idea dan nasihat. Perasaan yang saya dapat ialah sangat seronok dan gembira.



Perasaan sebelum join Program Girl Power rasa macam lesu dan takut tak boleh sesuaikan diri, tapi Alhamdullilah, selepas join rasa macam lebih yakin nak sesuaikan diri. Ia membantu saya buat presentation, jadi di sekolah saya akan rasa lebih yakin untuk bercakap dengan orang.



It was a wonderful experience, I get to know many things and build more confidence in myself. I feel very happy and excited to join this programme.



We had a great experience with Taylor's community. We are glad that your team is giving opportunities to our students to learn something new and creative apart from the course books. Keep up the great work. We are looking forward for more opportunities in the future.



**Layih** - Mon Refugee Organisation

Thanks Taylor's for all your programme it has always been wonderful to be part of the programmes. I cannot wait for more opportunities to learn and grow. I hope you will continue collaborating with us in the future for the well-being of our community.

# PROGRAMME PARTICIPANTS



# Mohsen - Al-Ikhlas Hope Society

The first programme that I participated by the Taylor's Community was Program Keusahawanan and NAMA 2.0. The second programme was a joyful futsal tournament which made us compete with other teams too. We hope we can get more trainings from Taylor's Community. Thanks for your trainings and workshops.

Siti Hawa Binti
Haji Ahmad Peserta Program Wanita boieh
Buat 2022

'Wanita boleh buat' session has helped me to be aware of our own abilities and capabilities. Nurul Asyiqin Binti Mohd Ramli -

Peserta Program Microbiz 2022

Microbiz memberi peluang untuk kami meningkatkan lagi usaha menjadi lebih baik dalam pengurusan perniagaan. Di sini juga saya dapat pengetahuan lebih tentang pendigitalan perniagaan.



Manjeet Kaur A/P
Awtar Singh Peserta Program
Keusahawanan
PRUKasih Taylor's
2022

PK PRUKasih-Taylor's 2022 adalah satu platform untuk mencetuskan idea pengeluaran produk dan memahami modul keusahawanan.

Siti Zakiah Peserta Program
Keusahawan Taylor'sCIMB Islamic 2022

Program Keusahawanan Taylor's-CIMB Islamic 2022 adalah program yang sangat baik bagi membantu usahawan macam saya untuk meningkatkan jualan produk dan juga mempelajari pelbagai pemasaran bagi menambah baik perniagaan.

Nor Aziah -Participant Program Keusahawanan Taylor's NAMA 2022

Saya adalah salah seorang alumni bagi program Taylor's Community dan sava bersvukur kerana dipilih mengikuti Program Keusahawanan Taylor's NAMA 2022 ini. Sebelum pengetahuan ini saya berkenaan perniagaan adalah kurang tetapi selepas menyertai program ini, saya dapat belajar begitu banyak tentang bagaimana mengembangkan perniagaan saya.

# **VOLUNTEERS**





I choose to volunteer with Taylors Community as I found out that they are really encouraged in helping others. I'm also able to gain new skills and experiences. Most importantly, I have a chance to give back to society by joining this community!

I think others should join as volunteers with them because it will bring tons of benefits to yourself and society.

Soo Wei - Bachelor of Medicine, Bachelor of Surgery (MBBS), Taylor's University



You don't have to have it all together to do what you can for someone in need. Never underestimate the difference you can make and the lives you can touch and one of the greatest gift you can give someone is your time.

Kim Byeol -Bachelor of Tourism Management, Taylor's University

Volunteer means that I am connected with the community. Through my actions and involvement, I am benefitting others as well as myself.

I chose to volunteer with Taylor's Volunteer4Impact club to help refugee kids. Throughout activities the discovered how Malaysian education is needed to improve much more for young kids. I believe that our Taylor's student can help make changes to the education system by having more interest in refugee kids and volunteering together.

# **VOLUNTEERS**

**Liew Sze Yen -** Foundation in Business, Taylor's College



There are some tough times, but the end result is always the most rewarding! Taylor's Community gives a very different experience of volunteering where I can interact and have fun with the participants.

They always provide the best for the participants and it's amazing to see how far they'd go for them. Most of their volunteer work is in the Taylors campus as well, so it's convenient since it isn't a far-off place and it's a familiar area too.

To the people that haven't tried volunteering before, it's better than you think. Give it a try and you'll understand why volunteering is so fun! Meeting people whether it be other volunteers, kids, the B40s or trainers; its always the experience that counts.



ALIA BALQIS MOHD
ZULFIKAR - Bachelor of
Literature, Drama & Creative
Writing, Taylor's University

Volunteering to me, means restoring people's faith and hope. I've been volunteering with TC since day one of my degree and will continue to do so because they've continuously given me opportunities to brighten someone's day, and seeing the people we help smile makes me happy!

Students should absolutely join TC on their journey because we young people have so much to offer in the way of making the world a better place for them.



Brian Lee Kar Onn Bachelor of Computer Science, Taylor's University

Volunteering provides me with an opportunity to learn something as well as improving my social skill. I chose to volunteer with Taylor's CSR because there are many varieties of volunteering opportunities for me to join. I hope others can give it a try because it is an opportunity to create a positive impact and to gain new friends through this programme.

# INTRODUCTION TO COMMUNITY PARTNERS



B40 communities - PPR
(Program Perumahan
Rakyat) Communities
around Klang Valley for
blended programme and
outside of Klang Valley
through virtual programmes



Mon Refugee-Mon Refugee
Education Center houses 50
students aged between 5
years old to 18 years old who
are refugees and asylum
seekers. Led by 6 community
workers, their goal is to bring
organisations and
individuals together to
promote care and cure.



Rainbow -Rainbow of Love or Pelangi Kasih is a UNHCR registered community learning centre that provides education for Myanmar child refugees. An initiative by Human Aid Selangor set, their education includes academic and co-curricular. The school also acts as a community centre for Rohingya Refugees to take care of the community's welfare.



Destiny-Destiny aims to empower the poor and marginalised by giving them a good education that will prepare them for a career, give them the confidence to earn a living and help their children live a better life through education. Destiny addresses issues affecting single mothers and refugee parents who are unable to afford child care centres.



GHALC-Ghulam Hussain
Ayaz Learning Centre
(GHALC) focuses on
providing quality education
to refugees in Malaysia. They
consist of several branches
all across Klang Valley which
are Batu Caves, Bukit
Sentosa, Cheras Prima,
Country Homes, and Klang.
With a total of 543 refugee
students from Pakistan



SOLS-SOLS 24/7 is a humanitarian organisation, committed to serving, educate and empowering poor and underserved communities such as the Orang Asli Community. Through free education and social empowerment programmes, SOLS24/7 works unconditionally towards transforming underserved communities in Malaysia to develop their true potential and break the cycle of poverty



MSRI-Malaysian Social Research Institute (MSRI) is primarily a service delivery non-profit organisation working with refugee and asylum seeker communities whose country of origins are those within the Middle Eastern, Central Asian, and African regions.



WORKING TOGETHER

# LET'S COLLABORATE



If you're a passionate

INDIVIDUAL looking to

contribute your knowledge

and skills to the less

fortunate, become a trainer

or a general volunteer in our

programmes!

You can be part of sustainability social programmes and make a difference in the lives of those who are sidelined.

We can ensure that you'll meet like-minded individuals for further collaborations and have a meaningful experience.



If you're a **BRAND** that's interested to transform your CSR programme into a sustainable one, partner and collaborate with us!

You can maximise business investment to a positive social change.

We can help you track the impact made, both quantitatively and qualitatively.



If you're a

BUSINESS or an

ORGANISATION who wants
to pick up the HOURGLASS
model and replicate our
programmes, contact us for
a free consultation session.

If you're planning to run a sustainable and measureable social programme, ask us for an Hourglass Workshop.

IF YOU FIND ANYTHING THAT EXCITES YOU FROM OUR 2023 CALENDAR, LET'S COLLABORATE!

# INTRODUCTION TO 2023 CALENDAR

# **JANUARY**

- GOAL SETTING (B40 ENTREPRENEURS)
- PUBLIC SPEAKING (REFUGEE)
- RHB JOMBIZ (ASNAF)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ASNAF)
- PROGRAM
   KEUSAHAWANAN
   TAYLOR'S-CIMB ISLAMIC
   5.0 (B40/PWD/ SINGLE
   PARENTS/ ASNAF)

### **FEBRUARY**

- IT LITERACY (REFUGEE)
- STEM (REFUGEE)
- SKILL UP! (B40)
- LET'S BINA! (B40 KIDS)
- IT LITERACY (B40)
- RHB JOMBIZ (ASNAF)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- PROGRAM
   KEUSAHAWANAN
   TAYLOR'S-CIMB ISLAMIC
   5.0 (B40/PWD/SINGLE
   PARENTS/ASNAF)

# **MARCH**

- STEM (REFUGEE)
- STEM (B40)
- ENGLISH/ SCIENCE/ MANDARIN (REFUGEE)
- RHB JOMBIZ (ASNAF)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- ITEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- PROGRAM KEUSAHAWANAN TAYLOR'S-CIMB ISLAMIC 5.0 (B40/PWD/ SINGLE PARENTS/ASNAF)

## **APRIL**

- GARDENING/ SUSTAINABLE LIVING (REFUGEE)
- TC CUP (B40 YOUTH)
- RHB JOMBIZ (ASNAF)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS/ASNAF)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- PROGRAM KEUSAHAWANAN TAYLOR'S-CIMB ISLAMIC 5.0 (B40/PWD/ SINGLE PARENTS/ASNAF)

## **MAY**

- DECORATING STUDY SPACE (REFUGEE)
- HEALTH AWARENESS -EMOTIONAL WELLBEING (B40)
- UPCYCLING AND SOCIAL ENTREPRENEURSHIP (B40)
- RHB JOMBIZ (ASNAF)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- PROGRAM
   KEUSAHAWANAN
   TAYLOR'S-CIMB ISLAMIC
   5.0 (B40/PWD/SINGLE
   PARENTS/ ASNAF)

# INTRODUCTION TO 2023 CALENDAR

## **JUNE**

- VISIT KIDZANIA, PETROSAINS, AQUARIA (REFUGEE)
- MY STUDY SPACE (B40)
- KNOW YOUR RIGHTS (B40 ENTREPRENEURS)
- RHB JOMBIZ (ASNAF)

- RHB JOMBIZ (B40/PWD/SINGLE PARENTS)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- PROGRAM KEUSAHAWANAN TAYLOR'S-CIMB ISLAMIC 5.0 (B40/PWD/SINGLE PARENTS/ASNAF)

### **JULY**

- UPCYCLING WORKSHOP (REFUGEE)
- CV WRITING (B40 YOUTH)
- RHB JOMBIZ (ASNAF)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- PROGRAM KEUSAHAWANAN TAYLOR'S-CIMB ISLAMIC 5.0 (B40/PWD/SINGLE PARENTS/ASNAF)

# **AUGUST**

- MALAYSIAN CULTURE (REFUGEE)
- NETBALL (B40 YOUTH)

- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- iTEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)

## **SEPTEMBER**

- ENGLISH/ SCIENCE/ MANDARIN (REFUGEE)
- TRADITIONAL GAMES (REFUGEE)
- SKILL UP! (B40)
- ENTREPRENEURSHIP (B40/PWD/ ASNAF/ SINGLE PARENTS)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)
- ITEKAD CIMB ISLAMIC RIDER ENTREPRENEUR (B40/ ASNAF)
- NOVEMBER
- IT LITERACY (REFUGEE)
- CONTENT CREATOR (B40 YOUTH)
- COLORING & ARTS (REFUGEE)
- RHB JOMBIZ (B40/PWD/ SINGLE PARENTS)

## **OCTOBER**

- PUBLIC SPEAKING (REFUGEE)
- HEALTH AWARENESS
   EMOTIONAL
   WELLBEING (B40)
- PARENTS)
  SS
   ENTREPREI

• RHB JOMBIZ

 ENTREPRENEURSHIP (B40/PWD/ASNAF/ SINGLE PARENTS)

(B40/PWD/ SINGLE

 KNOW YOUR RIGHTS (B40 YOUTH)

### **DECEMBER**

- STEM (B40 CHILDREN)
- ENTREPRENEURSHIP (B40/PWD/ASNAF/ SINGLE PARENTS)

# **OUR PARTNERS**

































































# INTERESTED TO MAKE SUSTAINABLE IMPACT?

# **DROP US AN EMAIL & LET'S CONNECT**



https://csr.taylorsedu.my/taylorscommunity/



www.instagram.com/taylors.community/



https://www.linkedin.com/showcase/taylorscommunity/



https://www.youtube.com/@taylorscommunity1687



https://www.facebook.com/taylorscommunity



taylors.community@taylors.edu.my

# LET'S TRANSFORM CHARITY TO SUSTAINABILITY



# **Taylor's Education Group**

No. 1, Jalan Taylor's, 47500 Subang Jaya, Selangor Darul Ehsan, Malaysia Email: taylors.community@taylors.edu.my Website: http://csr.taylorsedu.my/taylorscommunity/