



TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

TAYLOR'S COMMUNITY CSR REPORT 2025



GROWING FROM WITHIN



A project by
Taylor's Education Group

2026

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Foreword

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When people unite around a shared purpose, communities grow from within.

The most meaningful change happens when people are trusted, supported, and given the space to act. At Taylor’s Community, we act as a bridge — connecting students, volunteers, entrepreneurs, partners, and everyday Malaysians who share a desire to do good. When people unite around a shared purpose and take ownership of their future, communities begin to grow from within.

Until 2025, we delivered 34 programmes nationwide, reaching 8,584 individuals directly and touching a cumulative of over 34,000 lives. Beyond the numbers, what stood out was the emergence of local leadership. Through initiatives like Kelab Usahawan Alumni Taylor’s (KUAT), participants stepped forward as facilitators, trainers, and contributors — reflecting our long-held belief that teaching, creates lasting impact.

This year also marked a turning point in how we operate. What began as externally funded CSR work has matured into a more self-sustaining model, strengthened by long-term partnerships such as our three-year collaboration with CIMB. As we look ahead, we remain committed to our True North of transforming 100,000 lives, guided by growing leadership within communities and the trust of our partners.

We are grateful for the trust of our partners and the commitment of the communities who continue to shape this journey with us.

Communities Growing from Within





About Us

We're a dynamic team doing many things. We manage programmes, and we build partnerships. We listen closely and learn alongside the communities we work with. Some days are spent planning, coordinating, and reviewing impact data; others are spent on the ground, adapting to real needs and supporting participants through their learning journey. What unites us is a shared belief that lasting change grows through trust, consistency, and shared responsibility. Our role is not to lead communities, but to support them as they build confidence, capability, and continuity from within.



Vision

To elevate the collective prosperity and wellbeing of the community, fostering a sustainable and flourishing future for all.

Mission

- Forge meaningful partnerships to implement impactful CSR programmes, strategically focused on enhancing the prosperity and well-being of the community.
- Guarantee the achievement and effective measurement of project success.



Our Values



Exploring new ideas and concepts to amplify value



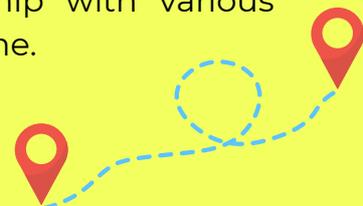
Creating tangible and measurable impact via our programmes



Pouring our hearts and minds into everything we do

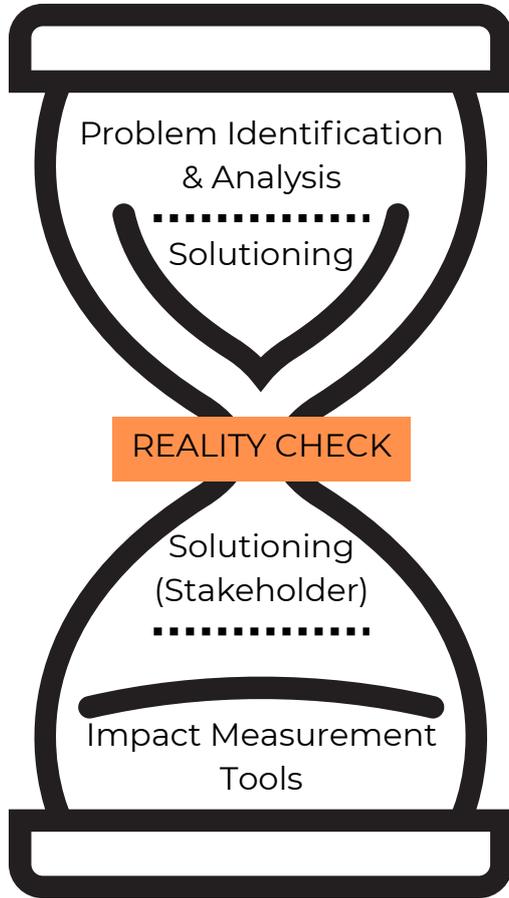
Walking our Talk in 2025

This year marked a shift from delivering programmes to nurturing continuity. As participants grew in confidence and capability, many began supporting others, allowing learning and impact to multiply from within the community. This evolution was strengthened by the establishment of a long-term partnership with various partners, enabling deeper engagement and sustained support over time.



Impact Measurement Methodology

Community needs are identified through the hourglass:



WHAT ARE THE PROBLEMS?

HOW/WHAT ARE THE SOLUTIONS AVAILABLE?

DREAMS VS. REALITY

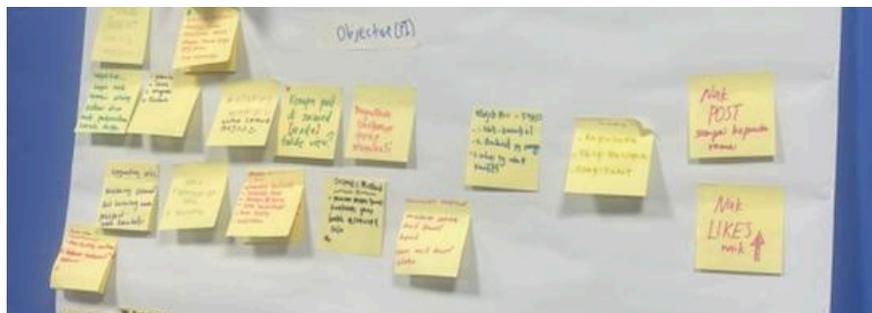
WHO CAN HELP US ACHIEVE THOSE SOLUTIONS AND **WHEN**?

HOW TO **DEMONSTRATE** THAT THOSE SOLUTIONS WORKED?

2025 Observation

Measurement in 2025 extended beyond results. It captured moments where learning was passed on, confidence was reinforced, and responsibility gradually shifted to the community (see pages 24 thru 31).

**HOURGLASS is the product of a collaboration between Taylor's Education Group and Incitement started in December 2016 - aiming to develop a social impact measurement methodology that could be used across the board by regional nonprofits to deliver thorough and accurate reporting on their work.*



Our Diversity, Equity and Inclusion Mission

We believe diversity, equity, and inclusion is an ongoing journey of learning and betterment.

We are committed to creating and sustaining a culture that embodies diverse walks of life, ideas, genders, ages, races, cultures, sexual orientation, abilities, and other unique qualities of our employees.

We strive to offer a team where every member feels empowered by all the ways we are different, as well as the ways in which we are the same.

**DEI - Diversity, Equality & Inclusivity*



Societal / Business Impact

Talent Development / Movement

Workforce Diversity

Transparency & Employee Experience



Our 2025 Reflection

In 2025, our commitment to diversity, equity, and inclusion was reflected not only in representation, but in how teams learned together, supported one another and grew through shared responsibility.

Our People



Chief Opportunities Officer

May connects the dots. She builds long-term partnerships and keeps good relationships growing, making sure ideas, people, and communities stay connected well beyond a single programme.



Social Director

Hazirim keeps things real. He works closely with communities to turn plans into action, helping programmes grow naturally while putting people (not just outcomes) at the centre.



Consultant Project Manager

Nadiah keeps everything moving. From planning to follow-through, she makes sure programmes run smoothly and consistently, so learning and impact don't stop when a session ends.



Community & Beneficiary Engagement Manager

Annuar is the people person. He works closely with communities to bring participants on board, keep them engaged, and make sure programmes stay accessible, inclusive, and grounded in real needs.



Logistics & Operations Manager

Zailan makes things happen. From planning to on-the-ground execution, he keeps operations running smoothly so programmes can focus on learning, connection, and impact — without the chaos.

Our People

Logistics & Operations Manager

Irfan keeps the big picture moving. With experience managing complex operations and diverse groups, he ensures programmes run seamlessly, safely, and at scale, turning plans into well-run realities.



Project Manager

Sarah keeps projects sharp and on track. With a strong eye for detail, she turns plans into clear actions and makes sure programmes move forward smoothly from start to finish.



Project Manager

Amirah is the organiser everyone relies on. She keeps programmes connected by coordinating logistics, documentation, and communication so teams and partners stay aligned and milestones don't slip.



Strategic Director, Environmental Lead

Matilda brings sustainability into the picture. She helps shape long-term environmental and ESG strategies, making sure impact is not just delivered — but measured, strengthened, and built to last.



Governance Director

Nufus keeps the foundation strong. She ensures the right structures, policies, and standards are in place so programmes can grow responsibly and continuity as the work expands.



Our work is shaped by a team that learns alongside communities — supporting programmes to build continuity and shared ownership over time.

The Work We Do

Program Keusahawanan 1.0

running since 2019

Program Keusahawanan 1.0 focuses on building confidence and entrepreneurial mindset among women and youth as a foundation for economic participation. By creating safe spaces for peer learning and emotional support, the programme enables participants to engage more actively, express ideas, and take early steps towards self-reliance.

iTEKAD Rider

running since 2021

iTEKAD Rider addresses the specific economic realities of gig workers by supporting delivery riders to improve income stability, decision-making, and confidence. Beyond short-term gains, the programme enables riders to take on leadership roles, with alumni now co-facilitating workshops and reinforcing learning within the rider community.

CIMB MicroBizReady

running since 2020

MicroBizReady builds long-term entrepreneurial capability within B40 communities by combining practical business skills with peer support. Its significance lies in sustained participation over time, with alumni returning as mentors and peer groups remaining active beyond the programme cycle. This demonstrates how economic empowerment can be sustained through community-led learning.

Programme Impact



Each programme addresses a distinct community need while sharing a common focus on building capacity that can be sustained and carried forward over time.

2025 Highlights

Our Belief has Taken Root!

For years, Taylor's Community stood by the belief: "Give a person a fish, and they eat for a day. Teach them to fish, and they eat for life."

That belief still holds. But as we walk alongside communities, something greater has begun to unfold. We are witnessing the early stirrings of change multiplying from within. As individuals grow in capacity, confidence, and experience, many return to uplift others.

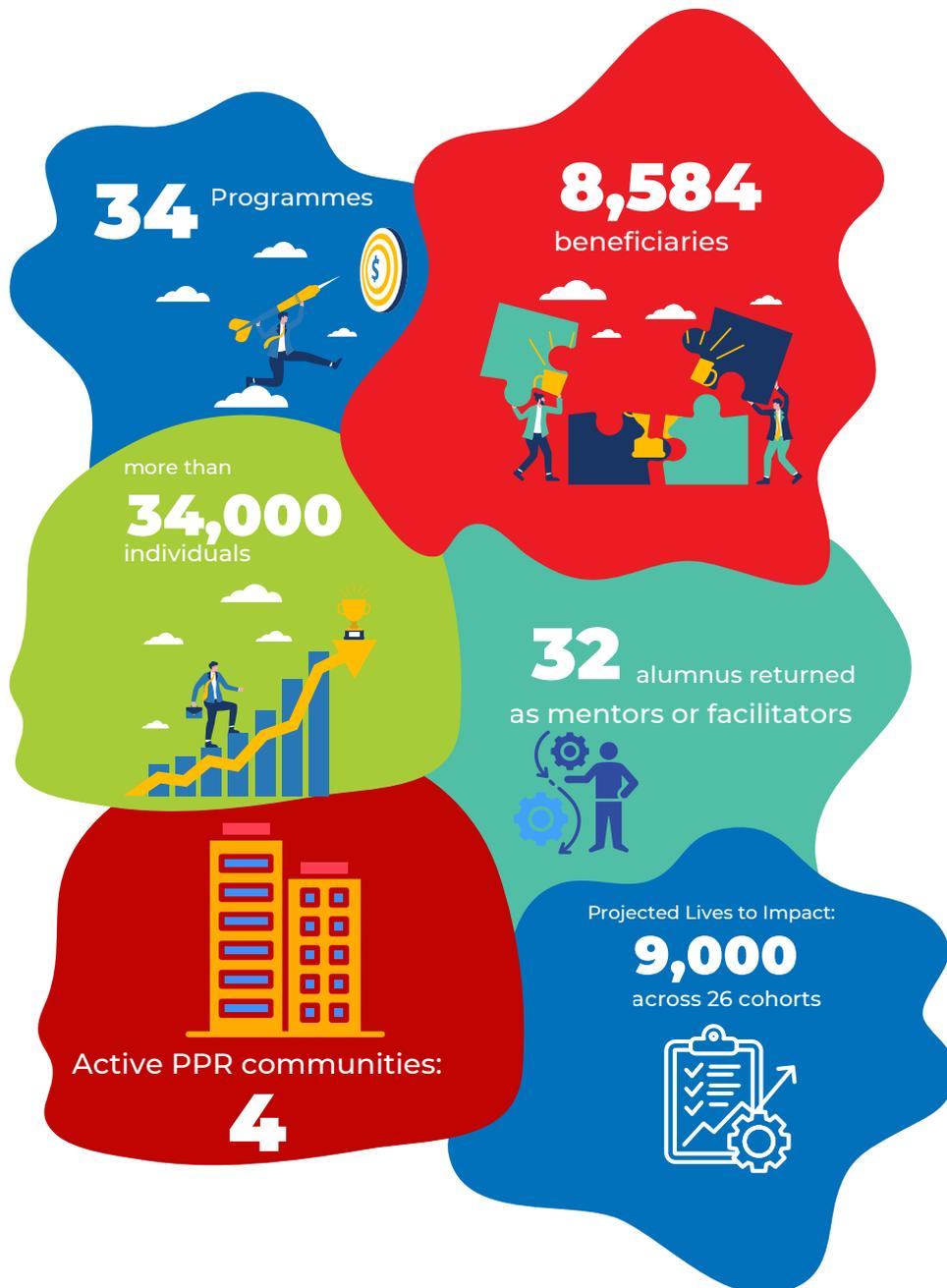
Today, some of our alumni have become facilitators, mentors, and role models in their communities. What began as empowerment has grown into a small, vibrant community rooted in shared purpose, collective learning, and service. The further the community expands, the greater the impact will be.

This report reflects what we learned in 2025: that the most meaningful change doesn't happen when we lead communities. It happens when we support them to lead themselves.



Impact at a Glance

2025



For years, Taylor's Community operated through annual cycles. We delivered programmes. We measured outcomes. We renewed support one year at a time.

In 2025, that rhythm began to change. Alumni stepped up as mentors, communities forming their own peer groups, and a new multi-year partnership with CIMB. We are moving from short-term delivery to long-term continuity.

The work no longer resets each year. It grows. It roots itself in people who carry the impact forward because they are invested. This is what community-led sustainability looks like in action.

Community University

As a leading education provider, Taylor's Education Group regularly opens its campus to the wider community through an initiative known as Community University, or CommU.

This platform enables multiple programmes to run concurrently on alternate Saturdays, allowing underserved communities to participate in learning experiences within Taylor's Lakeside Campus. Beyond access to facilities, CommuU creates shared spaces where individuals learn alongside one another and engage meaningfully with the learning environment.

Over time, CommuU has become more than a venue. As participants return, form peer connections, and take on active roles within programmes, CommuU supports a growing sense of belonging. One that is shaped through participation, shared experience, and contribution to the broader social fabric.





A Milestone in Strategic Partnership

In 2025, Taylor’s Community entered a new phase of growth. After nearly a decade of year-by-year collaboration, CIMB Foundation formalised a three-year strategic partnership. This is a milestone rooted in trust, alignment, and shared purpose.

More than extended funding, this partnership reflects a shift toward long-term continuity, enabling communities to grow, lead and carry the work forward.

What Long-Term Support Makes Possible

Learning Passes Forward

Participants return not just to learn, but to mentor, facilitate, and lead — strengthening ownership and peer learning.

Communities Take Lead

Sustainable impact means knowing when to step back, as local leaders step forward.

Multi-year community roadmap

Longer timelines allow us to plan with communities, co-creating outcomes that grow over time.

Programme Gets Stronger Over Time

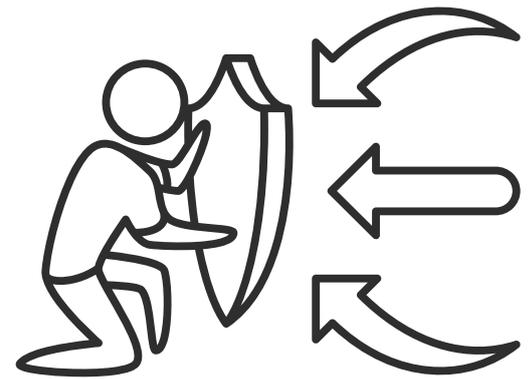
With time, content is refined, approaches adapted, and ESG values embedded more meaningfully.



“Strategic partnerships deepen impact and shift power to the community”

Uplifting Lives Through Entrepreneurship

Entrepreneurship continues to be a powerful pathway for breaking the cycle of poverty, especially for those without access to formal education or stable employment. Yet limited support, outdated advice and missing networks continue to hinder the progress of many underrepresented entrepreneurs. Without the right tools and guidance, the journey to a sustainable income can feel uncertain. At Taylor's Community, we see this as an opportunity to walk alongside aspiring entrepreneurs as they build businesses that are resilient, inclusive and built to last.



Capacity Building as a Starting Point



Across all programmes, a consistent focus emerged: building individual capacity before focusing on outcomes.

Participants were supported to develop:

Basic business knowledge

Financial awareness

Communication skills

Confidence to participate and speak up

In the MicroBizReady programme, participant stories documented improvements in how individuals approached pricing, customer communication, and business planning. Apart from income growth, the biggest impact achieved was a shift in self-belief.



Resources Grew from Within



One of the clearest developments in 2025 was the return of former participants as facilitators and trainers

32

active alumni returned to serve the community and support new cohorts across programmes!

While individual motivations were not quantified, programme observations note that alumni often:



Shared practical experience with new participants



Provided reassurance through lived examples



Supported learning in informal settings alongside formal sessions

This return of alumni marks an early move away from one-directional programme delivery towards peer-supported learning.

Learning is amplified when encouragement comes not only from facilitators but from peers and partners who are walking the same path.



Every programme is a safe-space where questions are asked freely and learning feels safe.



Learning as a Community



Community learning bridges generations, allowing values, confidence, and curiosity to grow together.



Team-based activities reinforce trust, collaboration and a sense of belonging beyond the classroom.



Looking Ahead



The developments observed in 2025 point to a growing emphasis on continuity, shared responsibility, and long-term engagement.

With the three-year partnership with CIMB Foundation in place, Taylor's Community will continue to:

- Strengthen alumni involvement
- Support peer-led learning where it naturally emerges
- Maintain a focus on capacity building as the foundation for sustainable livelihoods

Rather than positioning Taylor's Community as the driver of change, the work ahead focuses on supporting communities as they shape their own paths forward.

The most important shift in 2025 was not in scale, but in direction. As individuals returned to serve others, early signs of community-led continuity began to take shape. This is a beginning grounded in evidence and experience and points toward the work still ahead.





Programme Impact

Majlis Lawan Satu Pemimpin Motorsikal



īTEKAD CIMB Islamic Rider Asnaf Entrepreneur 2.0



Empowering Riders Towards Sustainable Livelihoods

Supporting delivery riders to build confidence, capability, and sustainable livelihoods through entrepreneurship.

In 2025, Taylor’s Community worked alongside CIMB Islamic and partners to support 64 delivery riders from Selangor and Wilayah Persekutuan Kuala Lumpur through the īTEKAD Rider Entrepreneur Programme.

The programme created a shared learning space where riders from asnaf and B40 communities explored entrepreneurship, built confidence and began imagining pathways beyond daily delivery work. Over a short period, we witnessed a quiet shift. As ideas took shape, confidence grew, and peer support emerged.

This foundation prepared participants for the next stage of their journey, with selected riders receiving seed support to strengthen both mobility and long-term financial stability.

Who is it for?



Asnaf, B40 groups, single parents and persons with disabilities.

Objective



Build financial resilience and emotional well-being through entrepreneurship training while participants work as delivery riders.

End Goal



Help riders move from income earners to self-driven entrepreneurs, creating long-term financial stability and community resilience.

Programme Progression

Start of Programme:
October 2025

Bootcamp:
November 2025

Completion:
December 2026

MODULE

FOCUS

Vision Board

Setting long-term personal and business aspirations

Business Objective

Defining entrepreneurial purpose and growth goals

Branding & Marketing

Creating business identity and outreach strategies

Growth Mindset

Building adaptive and resilient attitudes

Risk Management

Navigating and planning for business uncertainty

Resilience

Overcoming personal and business obstacles

Financial Management

Managing income, budgeting and financial planning



Urban Resilience in Wilayah Persekutuan Kuala Lumpur

The Wilayah Persekutuan Kuala Lumpur cohort brought together riders from dense urban communities all over Kuala Lumpur, many of whom were navigating irregular work patterns and limited prior exposure to entrepreneurship. The programme focused on building confidence, decision-making skills, and the ability to articulate ideas in a supportive, peer-based environment.

By the end of the programme, participants demonstrated clear learning gains across key modules and greater readiness to pursue entrepreneurial pathways alongside delivery work — reflecting the role of structured learning and emotional support in strengthening urban economic resilience.

Participants' Geographic Reach

17 districts across WPKL

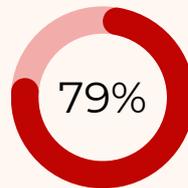
- Ampang
 - Jinjang
 - Kepong
 - Sentul
 - Batu
 - Cheras
 - Kampung Datuk Keramat
 - Gombak
 - Jalan Loke Yew
 - Jalan Sentul
 - Petaling Jaya
 - Bandar Tasik Selatan
 - Bukit Jalil
 - Desa Petaling
 - Setapak Jaya
 - Taman Desa
 - Wangsa Maju
- 

Impact at a Glance

Learning Experience



Learned something new in every module

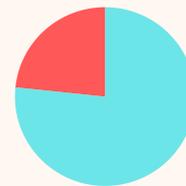


Had never been exposed to key entrepreneurship topics before

Participant Profile

- 71 interviewed
- 39 selected
- 30 onboarded

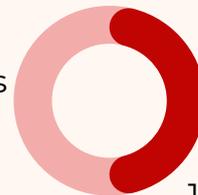
7 female



23 male

Business Exposure

15 are with prior business experience



15 are new to entrepreneurship

What They Said

"Selepas menghadiri bootcamp ni, saya yakin saya dapat menjalankan program ini dengan jayanya dan dapat membuka bisnes donut MakB saya"

- Norfazilah Binti Ahmad

ITEKAD CIMB Islamic Rider Entrepreneur SELANGOR

The Selangor cohort brought together riders from a wider geographic spread across the state, including urban and semi-urban communities. Participants entered the programme with diverse backgrounds and varying levels of exposure to entrepreneurship, with many encountering structured business learning for the first time. The programme emphasised building foundational skills, clarity, and confidence through a shared learning journey.

By the end of the programme, participants demonstrated measurable learning gains across core modules and greater confidence in applying new skills alongside their delivery work. It highlights the importance of consistent support and peer learning in strengthening economic resilience across diverse community settings.

Participants' Geographic Reach

17 districts across Selangor

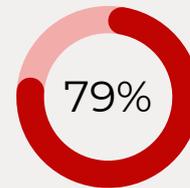
- 
- Puchong
 - Kajang
 - Batu Caves
 - Shah Alam
 - Beranang
 - Petaling Jaya
 - Kota Damansara
 - Ampang
 - Semenyih
 - Bandar Baru Bangi
 - Setapak Jaya
 - Puncak Alam
 - Hulu Langat
 - Telok Panglima Garang
 - Tanjung Sepat
 - Seri Kembangan
 - Sungai Buloh

Impact at a Glance

Learning Experience



Learned something new in every module

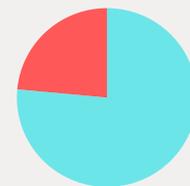


Had never been exposed to key entrepreneurship topics prior to the programme

Participant Profile

- 55 interviewed
- 40 selected
- 30 onboarded
- 34 attended the bootcamp

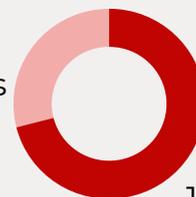
8 female



26 male

Business Exposure

12 are with prior business experience



10 are new to entrepreneurship

What They Said

“Memberi ilmu pengetahuan yang baik yang akan digunakan semasa membuat perniagaan nanti”

- Nor Amiera Zuha

ITEKAD Program Keusahawanan 1.0



Building Confidence and Capability for Grassroots Entrepreneurs



ITEKAD Program Keusahawanan 1.0 (PK 1.0) is a foundational entrepreneurship programme delivered in collaboration with CIMB Islamic to support underprivileged individuals from asnaf and B40 communities. The programme focuses on building confidence, motivation, and practical business knowledge as the first step towards sustainable livelihoods.

Delivered across the Klang Valley, PK 1.0 supports participants through a structured learning journey — combining motivation, education, monitoring, and graduation — to help aspiring entrepreneurs strengthen their ability to plan, manage, and grow their businesses with clarity and resilience.

Since its inception in 2017, the programme has been delivered across multiple cohorts, allowing learning to deepen over time. Participants return with clearer direction, apply structured tools such as cost calculation and business planning, and progress at different paces depending on their context. This longitudinal approach has enabled the programme to support not just short-term learning, but sustained personal and business growth over several years.

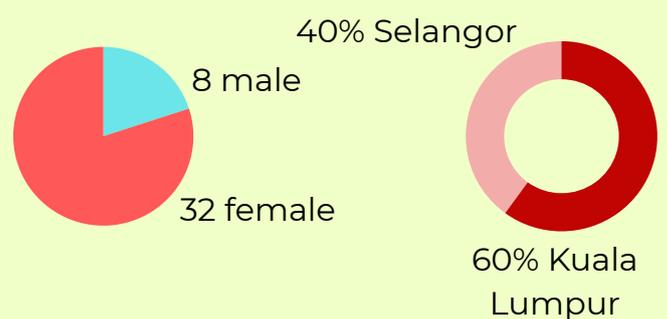
Program Structure

Programme Journey

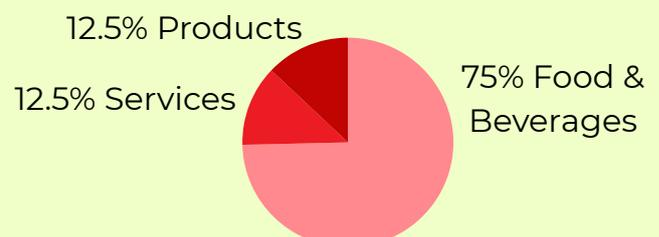
Recruitment & Screening → Motivation & Education Workshops → Business Pitching → Grants & Equipment Support → Monitoring & Graduation

Impact Snapshot Participant Profile

- 81 applicants
- 63 interviewed
- 40 selected



Business Categories



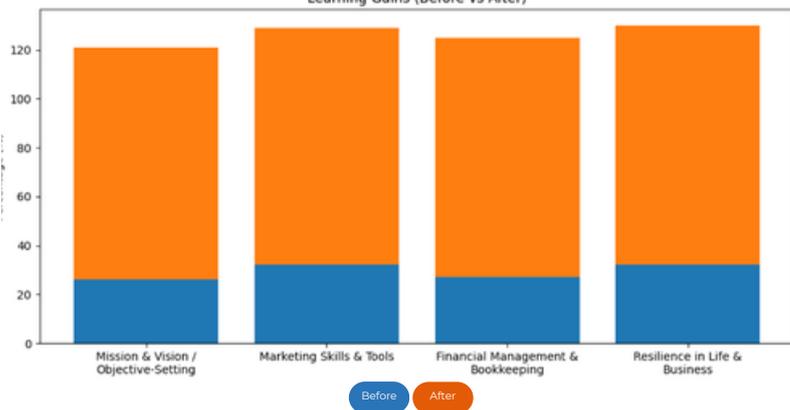
Learning Outcomes & Reflections

Motivation & Education Phase

Learning Experience



Learning Gains (Before vs After)



Across cohorts, participants demonstrated strong gains in financial management, marketing, and business planning — with many applying these skills to restructure operations, improve profitability, and expand product offerings.

Confidence & Readiness Outcomes

Business & Personal Development



- 87% improved business traits
- 90% increased confidence in pitching
- 100% would recommend the programme to others

Grants & Progression

Grant Awards



- 30 grant recipients
- Up to RM5,000 worth of equipment per participant
- RM150,000 total value of equipment awarded

Beyond individual outcomes, several participants went on to create income opportunities for others by hiring community members, expanding stalls, or supporting family livelihoods. This is another early ripple effects within their communities

This programme opened my eyes to many things I never understood before — from managing finances to marketing my products properly. This programme did not just teach us skills; it empowered us to believe in ourselves and our potential.



Puan Nur Intan Julia Abdullah
ITEKAD PK 1.0 Participant

CIMB MicroBizReady 2025-2027



From Readiness to Sustainable Business Growth

MicroBizReady is an entrepreneurship programme designed to support micro and nano-entrepreneurs living in PPR communities as they move from informal operations towards greater structure, confidence, and sustainability. Delivered in collaboration with CIMB Foundation, the programme focuses on practical business skills, financial readiness, and emotional resilience.

In 2025, the MicroBizReady programme brought together entrepreneurs from diverse backgrounds, including B40 households, asnaf communities, single parents, and persons with disabilities. Beyond technical learning, the programme supported participants in clarifying their business direction, strengthening financial decision-making, and understanding pathways towards formalisation.



Programme Structure

Programme Journey

Recruitment & Screening → Motivation & Education Workshops → Elevator Pitching & Mock Pitch → Grants & Equipment Support → 12-Month Monitoring (2026)

Impact Snapshot

Micro BizReady 2025

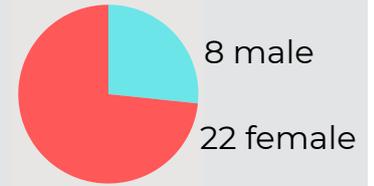
PPR Bukit Jalil

- 52 recruited
- 32 onboarded
- 30 pitched
- 5 grant recipients

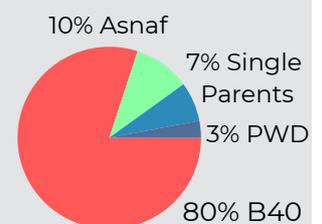
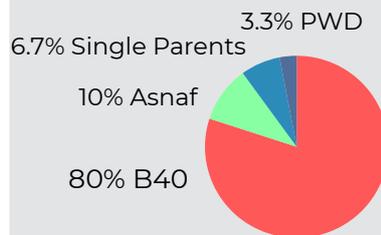


PPR Lembah Subang

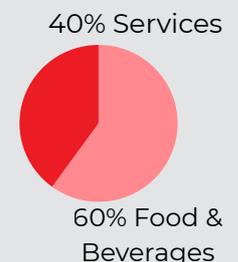
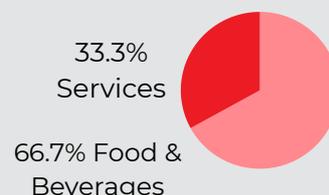
- 49 recruited
- 30 onboarded
- 30 pitched
- 5 grant recipients



Participant Makeup



Business Categories



Learning Outcomes & Reflections

What Changed for Participants ?

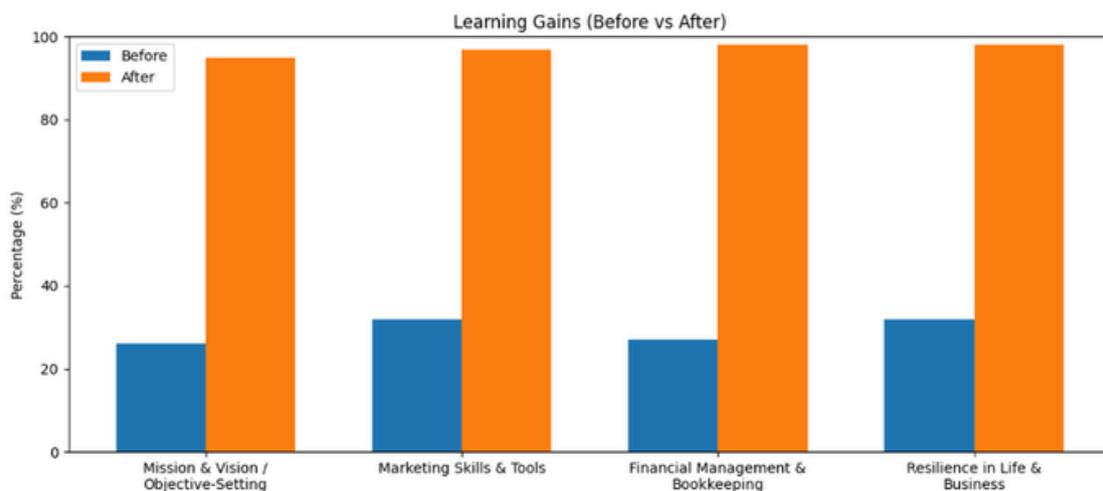
100% reported learning something new across modules

100% agreed the programme helped grow their business

96% were satisfied with the overall programme

100% would recommend the programme to others

Learning Gains (Before Vs. After)



Participants reported significant gains in confidence, financial awareness, and business planning capability. Many encountered structured financial management, formalisation processes, and pitching skills for the first time — highlighting the importance of accessible, community-based learning for micro-entrepreneurs.

“I gained a lot of new knowledge that is extremely beneficial and invaluable. Things I didn’t know or understand before have now become clearer and more structured. All the modules were rich, solid, complete, and easy to understand. Throughout the programme, we were well managed and treated kindly. Everything was excellent. Thank you.”

-Norizalizah, Participant, MBR Bukit Jalil 2025

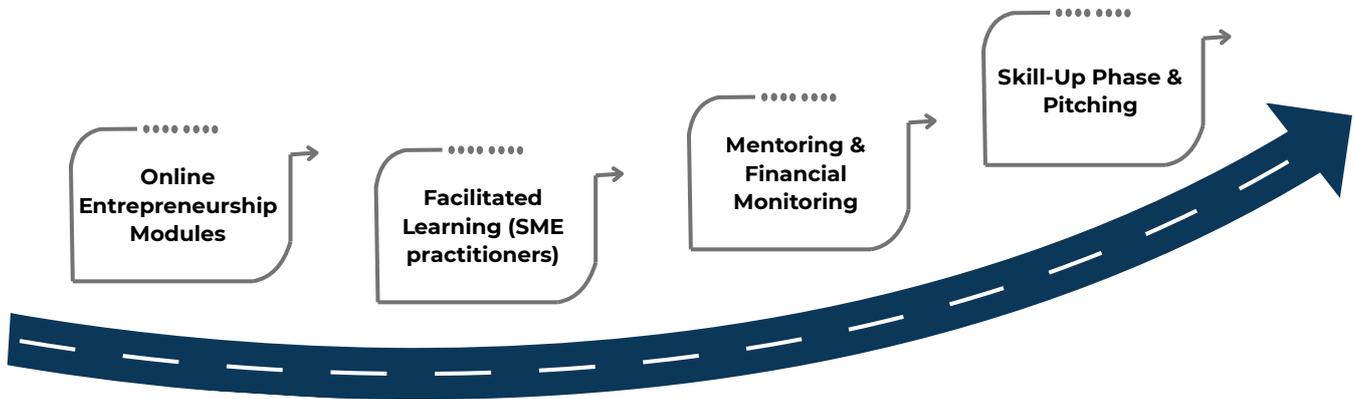
RHB #JOMBIZ 2025



Building Entrepreneurial Capability at a National Scale

RHB #JOMBIZ is a collaboration between RHB Bank Berhad and Taylor’s Community, delivered through a bootcamp-style online entrepreneurship programme. The programme equips and nurtures entrepreneurs with essential entrepreneurial skillsets, alongside modules on ESG (Environmental, Social and Governance) and Emotional Wellbeing, supported by facilitators with strong SME backgrounds

The #JOMBIZ Capability Journey



In 2025 two cohorts (Cohort 6 and 7) were carried out. Priorities were given to underprivileged entrepreneurs from B40 households, asnaf communities, and persons with disabilities (PWD). Through its online format, the programme enabled participation across 14 states, reaching more than 600 entrepreneurs with 423 selected and 352 graduated.

Impact Snapshot #JomBiz

Participants from **14 states**

Cohort 6

170

participants selected

graduated

141

164 households earning below RM5,000

Cohort 7

participants selected

253

graduated

211

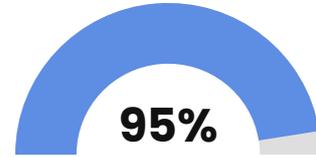
7 PWD participants | **16** Asnaf participants

Outcomes & Learning Progression

What Participants Gained



attendance rate at Mega Pitching



satisfaction across learning modules

Significant improvement in:



Business objective-setting

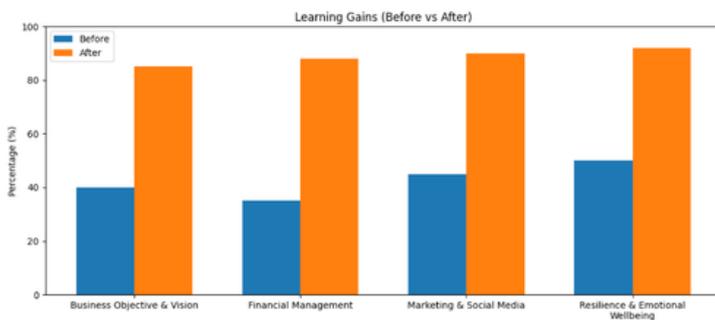


Financial management



Marketing and pitching confidence

Learning Gains (Before Vs. After)



Participants demonstrated consistent learning gains across core entrepreneurial competencies, particularly in business planning, financial discipline, and pitching confidence. The structured, facilitator-led approach enabled entrepreneurs from diverse backgrounds to engage meaningfully with topics many had not previously been exposed to, strengthening readiness for future business growth.

Mock pitching session enhanced my communication, confidence, and delivery skills while teaching me to adapt to the audience and accept feedback for improvement.

Siti Adila, Cohort 6, RHB #JomBiz

Building Connections Through Every Day Actions

Alongside our core programmes, Taylor's Community supports smaller-scale initiatives that create opportunities for learning, inclusion, and connection — often through simple, practical experiences that bring people together.

Learning Marketing Through Practice

As part of the Merdeka celebrations, Taylor's Community supported **eight KUAT alumni** to participate in a four-day retail booth experience at **Setapak Central Mall** from **4 to 7 September 2025**. Operating daily from 10.00am to 10.00pm, the initiative provided alumni with a live environment to apply and strengthen practical marketing skills.

Through booth design, product presentation, customer engagement, and peer interaction, participants gained hands-on exposure to visual merchandising and real-time selling dynamics. Beyond sales, the experience created opportunities for alumni to expand their networks, learn from one another, and build confidence in presenting their businesses to a wider public audience.



At a glance



Marketing skills, visual merchandising & networking



4-7 September 2025
Setapak Central Mall

8 KUAT Alumni

Building Connections Through Every Day Actions

Challenging Stereotypes, Building Confidence



International Women’s Day 2025 was marked through a two-part programme focused on confidence-building, practical skills, and internal engagement. Anchored on the global theme of unlocking equal rights, power, and opportunities for all, the initiative encouraged participants to challenge traditional gender norms while strengthening team connection.

At a glance

Financial confidence & practical independence

2 | Physical mode at Taylor’s Lakeside Campus
sessions

16 — **10**
registered attended

The programme included a financial independence session and a hands-on automotive basics workshop, introducing practical skills such as tyre changing and basic vehicle maintenance — reframing these as life skills rather than gendered tasks.



Building Connections Through Every Day Actions

Creative Expression and Opportunity

The Refugee Art Programme comprised five art classes conducted in collaboration with the Refugee Network Centre (RNC) along with Chin School Organisation (CSO). Participants explored drawing and art techniques under the guidance of Ms Lily Loy, trainer in fine arts - building both technical skills and creative confidence.

Selected participants later showcased and sold their artwork at the ESG Festival, generating income and expanding their networks — demonstrating how creative expression can translate into opportunity.



At a glance



13 registered



10 completed
5 art classes



Products
showcased at
ESG Festival



Outcomes:
Income generation
& networking



Building Connections Through Every Day Actions

Recreation as a Bridge for Inclusion



 20 Dec 2025 | Garden International School

CSR Pickleball was organised as an inclusive recreational activity bringing together participants from students of Chin School Organisation, PPR communities, and KUAT alumni. The session created a relaxed environment for interaction, teamwork, and shared enjoyment.

At a glance

 26 participants



9 Students

11 PPR Communities

4 KUAT Alumni

4 Volunteer
(from TEG staff and students)

Building Confidence Through Sport

The badminton programme engaged youth aged 12 to 16, creating a structured and supportive environment that encouraged teamwork, discipline, and confidence-building through sport. Delivered with the support of DUO Academy, the initiative contributed to the development of Taylor's Community's youth engagement portfolio.



At a glance



Youth engagement & confidence-building



32 participants
(ages 12–16)

4 coaches from DUO Academy



2 facilitators from Taylor's Community



Learning Confidence, Care and Creativity Through Play

Program Keusahawanan Mini

Program Keusahawanan Mini was designed for children from PPR and asnaf communities, focusing on confidence-building, emotional awareness, and early exposure to creativity and problem-solving through play. The programme brought together children of different ages and backgrounds, creating a safe and supportive space for interaction, expression, and learning.

Through guided activities — including storytelling, emotional wellness, and (“*Usahawan Cilik*”) modules — participants explored self-expression, basic branding concepts, and simple selling experiences. Importantly, the programme also incorporated age-appropriate conversations around emotional safety and personal boundaries, reinforcing care, resilience, and trust alongside learning.

At a glance

15

children from PPR & Asnaf communities



Confidence



emotional wellbeing



creativity

“Learning through play, storytelling, and hands-on activities”





Tending What Has Taken Root

Goals for 2026

A tree does not grow in a single season. It begins as a seed, nurtured quietly through years of care and steady attention. Its strength depends on whether its roots are allowed to deepen.

In 2025, Taylor's Community saw clear signs that the seed planted over the past decade has taken root. Alumni returned as facilitators and mentors, carrying learning forward within their own communities. Flagship programmes such as Program Keusahawanan and MicroBizReady continued to grow in depth and reach, while long-term partnerships — including a new three-year collaboration with CIMB — reflected shared confidence in the sustainability of this work.

What began as structured programmes has grown into a sapling, a living system of learning, relationships, and shared responsibility. Early stirrings of a vibrant community are now visible, as individuals move from participation to contribution and from receiving support to strengthening others.

As Taylor's Community looks ahead to 2026, the focus shifts to tending this sapling so it may grow strong and resilient. This includes nurturing proactive mindsets in young children, building bridges to holistic knowledge that connect learning with values and lived experience and strengthening early awareness of mental health and emotional wellbeing. Alongside this, innovative hybrid learning pathways will be explored to extend access while maintaining meaningful connection.

Having said that, a sapling does not become a tree on its own. Its continued growth depends on shared care, stronger and wider partnerships and long-term collective stewardship. As Taylor's Community enters its eleventh year, we look forward to deepening existing collaborations and welcoming new partners to help this young tree grow into steady, community-led progress shaped from within.



What Our Stakeholders Say?



Dato' Syed Zaid bin Syed Jaffar Albar
Chairman | CIMB Group Holdings Berhad

For me this is my first time here. Seeing and listening what the alumni has gone thru the process here. It is very inspiring. This is something you don't see everyday at work.



Dato' Loy Teik Ngan
Group Executive Chairman | Taylor's Education Group

Uplifting. Inspired. Summary of how I felt, listening to the stories of how lives have changed for the better. Very inspired by the community who have helped voluntarily and pay it forward.



Ahmad Shariman Bin Mohd Shariff
CEO | CIMB Islamic Bank & CIMB Foundation

I would say energising. You spend the whole week doing commercial matters and coming here over the weekends and get involved in a programme that really helps people.



Yudhister Bahl

Group Chief Financial Officer | Taylor's Education Group

Is not only important for organisations like ours to invest in such programmes. I think it is important for every organisations to give back to society. When you see the upliftment from supporting communities where people do not even have enough to provide for one square meal a day, it is very gratifying to see the impact that you can have on many many people.



Chok Jieh Woei

Group Financial Controller | Taylor's Education Group

I felt very touched because the work is very meaningful. The number of community people that this programme has helped is amazing!



Jane Phua Mei Chen

Associate Director - Central Purchasing | Taylor's Education Group

After seeing the testimonials, I am really impressed what the participants have been through and the transformation that took place.



Sheena Angelina

President - Properties, Estates and Students' Accommodations | Taylor's Education Group Assets

It's very inspiring because it just shows that how each one of us, in our little ways, can contribute to the community.



Justin Nathan

Chief of Staff | Taylors Education Group

I think this programme has come very far, very heart warming and I think this is what education is about. It reaches out and touches the community. I am very impressed and I personally will support this going forward.

Vimalashanker Navaratnam

Group Head of Internal Audit | Taylor's Education Group

I am really excited to see how we are giving back to the community and empowering them to become better entrepreneurs.



Mr. Ken Mohammad Faiz Kamal

Regional Head, Business Development and Corporate Initiatives | CIMB Islamic Bank

I think we had a very group track record with Taylors. It has been a decade and we are very pleased with the way the model has worked – combining Taylor's expertise which is education with the grant model from CIMB Islamic and I am very pleased to see that this can impact the entire value chain from informal businesses to formal businesses where we can come together to help the underserved. It must continue because the programme has proven to be successful.



Amelia Ooi

Senior Programme Lead | RHB Banking Group

Working with the Taylor's team for RHB #JomBiz has been incredibly rewarding. Since 2022, they have shown care for our entrepreneurs, ownership of the programme, and a commitment to practical, impactful learning. Their openness, responsiveness, and willingness to go the extra mile make this partnership truly valued."



Our Partners



CHEERS TO BUILDING A MORE SUSTAINABLE FUTURE TOGETHER



<https://csr.taylorsedu.my/taylorscommunity/>



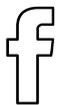
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Taylor's Education Group



TAYLOR'S COMMUNITY

Inspiring and Impacting The Community

An initiative by Taylor's Education Group