

OUR JOURNEY 2023



TAYLOR'S COMMUNITY

A Project by Taylor's Education Group
Corporate Social Responsibility

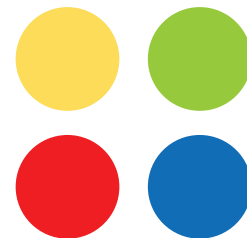


TAYLOR'S COMMUNITY

Inspiring and Impacting The Community

An Initiative by Taylor's Education Group

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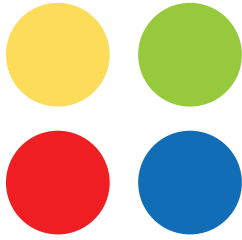


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Welcome Note

“ In 2023, we are marking a significant shift from traditional CSR to the encompassing principles of Environmental, Social, and Governance (ESG). This transformation underscores our unwavering commitment to fostering a more comprehensive and sustainable influence on society, the environment, and, ultimately, the future we all share. ”



You will notice that this year, we are focusing on fewer programs, but with a larger emphasis on micro-entrepreneurship. Why? Because we firmly believe that empowering individuals through entrepreneurship can have a profound financial impact on our beneficiaries and contribute significantly to eradicating poverty. By nurturing and supporting small-scale businesses, we are providing opportunities for individuals to break free from the cycle of poverty and create a sustainable future for themselves and their families.

In 2023, our collective initiatives with our partners have generated a substantial impact. These 5 programs have engaged a total of 775 participants and delivered 489 hours of comprehensive training, securing a total fund of RM 1,148,000.00. With a shared commitment to fostering entrepreneurship, our primary goals for this year are clear: to empower individuals from B40, Asnaf, Single Parents, and People with Disabilities (PWD) communities with essential digital entrepreneurship skills, offer income-generating opportunities for the unemployed through entrepreneurship programs, equip beneficiaries with valuable mental health resources, and execute these programs in a flexible, virtual, or blended format.

Through these concerted efforts, we strive to enhance the economic prospects and emotional well-being of marginalized individuals, leaving a meaningful imprint on their lives while championing sustainable, inclusive growth. As we progress into 2023, we remain devoted to these vital objectives and anticipate further empowering the communities we serve.

This has led us to redefine our core purpose this year – our vision is not just to be an educational institution, but a catalyst for positive change. Our Big, Hairy, Audacious Goal (BHAG) for 2024 is to elevate the prosperity level of 100,000 beneficiaries nationwide. This ambitious objective reflects our unwavering commitment to making a tangible difference in the lives of those we serve.

We invite you to explore our new initiatives, engage with our programs, and be an active part of our mission to create a more equitable and sustainable future. Your support, passion, and commitment are invaluable as we work towards our BHAG.

Thank you for being part of the Taylor's Community. Together, we can bring about transformative change and pave the way for a brighter future.

May Wong

Chief of Staff to the Group Executive Chairman
Head of Group Communications and Corporate Social Responsibility
Taylor's Education Group



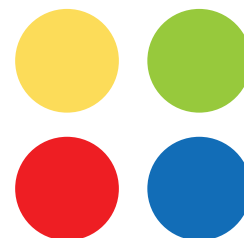


About Us



Who We Are

Our Foundation



Vision

To Elevate the Collective Prosperity and Wellbeing of the Community, Fostering a Sustainable and Flourishing Future for All.

Mission

01 Forge meaningful partnerships to implement impactful CSR programs, strategically focused on enhancing the prosperity and wellbeing of the community.

02 Guarantee the achievement and effective measurement of project success.

Our Values



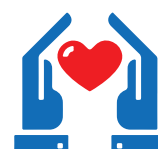
OPENNESS

Exploring new ideas and concepts to amplify value



IMPACT DRIVEN

Creating tangible & measurable impact via our programs

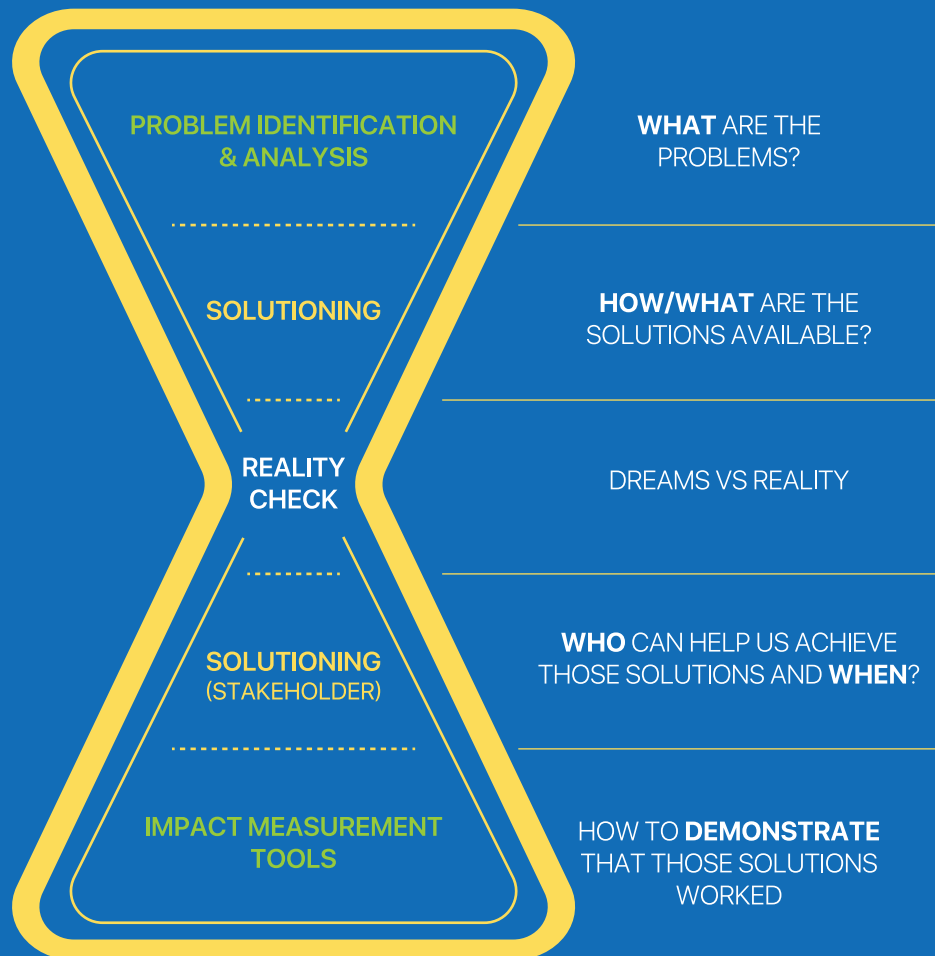


PASSIONATE

Pouring our hearts and minds into everything we do

Impact Measurement Methodology

COMMUNITY NEEDS ARE IDENTIFIED
THROUGH THE HOURGLASS:



*HOURGLASS is the product of a collaboration between Taylor's Education Group and Incitement since December 2016 - aiming to develop a social impact measurement methodology that could be used across the board by regional nonprofits to deliver thorough and accurate reporting on their work. The objective of the Hourglass is to derive both qualitative and quantitative measurements (impact results) from social projects.



“Empowering The Community Through Programmes That Have Measurable And Tangible Outcomes To Deliver Sustainable & Holistic Impact.”

Our DEI Mission

We believe diversity, equity, and inclusion is an ongoing journey of learning and betterment.

We are committed to creating and sustaining a culture that embodies diverse walks of life, ideas, genders, ages, races, cultures, sexual orientation, abilities, and other unique qualities of our employees.

We strive to offer a team where every member feels empowered by all the ways we are different, as well as the ways in which we are the same.

Transparency
& Employee
Experience

Workforce
Diversity

Talent
Development/
Movement

Societal/
Business Impact



Our People



May Wong
*Chief Opportunity
Officer*

As our Chief Opportunity Officer, May Wong champions collaborative partnerships that increases our opportunity to create more impact. As one of the thought leaders in the CSR industry, her vision is to eradicate poverty through education.



Amalina
Team Strategist

Amalina, the visionary architect behind our program calendar, strategically manages our resource capacity, skillfully optimizing our collective impact. As the dedicated leader of our entrepreneurship alumni club, KUAT Community, she envisions transforming our nurtured micro-businesses into scalable and sustainable ventures. Amalina is fervently committed to elevating the prosperity of our community through hands-on learning, aiming to enhance the quality of life for everyone involved.



Adibah
Program Director

Adibah strategizes and manages our team's productivity level & coordinates all programs. She is a highly organised and passionate individual in elevating social status of marginalised communities via education.



**Hannah
Kamal**
ESG Lead

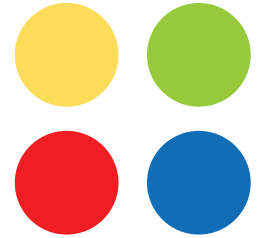
Hannah is the program lead and content creator for social entrepreneurship, sustainability and environmental related programs. She is highly passionate about educating the marginalized communities to strive for a sustainable lifestyle.



Attilya
*Key Account
Manager*

Ever the passionate leader, Attilya oversees B40 entrepreneurship and children's programs. With her unwavering dedication, Attilya adeptly navigates connections with beneficiaries, advancing the quality of life for marginalized communities through the transformative power of education.

Our People



Ibrahim

Key Account Manager

A dedicated professional committed to youth empowerment, Ibrahim specializes in implementing sports programs and actively engages in entrepreneurship initiatives for the B40 demographic. He excels in strategizing and managing relationships with beneficiaries and stakeholders.



Rasyidah

Key Account Manager

The Program Lead focusing on children-related programs and B40 entrepreneurship initiatives. Rashidah is a content creator for video entrepreneurship and plays a key role in strategizing social media efforts. She is a highly passionate individual dedicated to educating marginalized communities, encouraging them to strive for a sustainable lifestyle. Additionally, she serves as a counselor and is likely to assume a role as a trainer for emotional well-being.



Erzarith

Key Account Manager

Erzarith orchestrates logistics and aids beneficiaries with a dedicated focus on ensuring seamless supply chains and fostering effective communication and collaborations, all aimed at making a profoundly positive impact on the lives of those in need. With a background in social sciences and humanity, Erzarith is driven by a passion to give back to society, particularly to the B40 and underprivileged communities, through thoughtful communication and active engagement.



Soffea

Intern

An intern with a Mass Communication background, Soffea is dedicated to supporting the implementation of CSR programs, and striving to enhance the impact on people's lives.

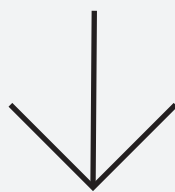


Nufus

Intern

An intern with a background in Environmental Studies, Nufus actively contributes to the implementation of ESG (Environmental, Social, and Governance) frameworks, driven by a passionate commitment to making a positive impact through ESG initiatives.

What Have We Done



Organised and executed

241
Programs

Impacted more than

6824
Beneficiaries

Impacted more than

19410
Individuals

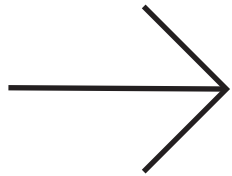




2023 HIGHLIGHTS



Community University



As a top education provider renowned for our world-class facilities, our unique approach involves opening the doors of our campus biweekly. We've aptly named this initiative "Community University," or simply "CommU." This concept enables various programs to run concurrently on alternate Saturdays, offering marginalized communities the opportunity to experience the exceptional learning environment at Taylor's Lakeside Campus. Our aspiration is that these individuals find inspiration and a sense of belonging within the broader societal fabric as they participate in these educational experiences.



Entrepreneurship Program

“The persistent challenge of poverty can be significantly alleviated by addressing the knowledge gap in impoverished communities, as limited access to education and essential information hinders individuals' ability to elevate their financial well-being and break the cycle of poverty



Problem Statement:

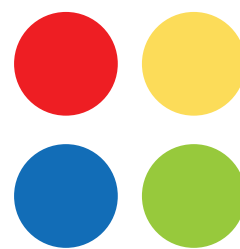
The challenge lies in the potential of entrepreneurship as a poverty alleviation tool, as it offers income generation opportunities independent of one's educational background; however, entrepreneurs from underprivileged communities often face a lack of structured guidance, exposure to updated business trends, and essential networks necessary for business growth, which hampers their capacity to achieve stable income and break the cycle of poverty



Entrepreneurship Program

HIGHLIGHTS

Kelab Usahawan Alumni Taylor's Community (KUAT Community)



Since the inception of our entrepreneurship programs in early **2017**, we've been dedicated to empowering underprivileged communities, bolstering their income-generating capabilities. Our primary goal is to create lasting impact, which is why we constantly strive to ensure that our entrepreneurship initiatives facilitate ongoing learning and growth, even after participants have graduated from our programs. The KUAT Community, short for Kelab Usahawan Alumni Taylor's Community, holds special significance. The club's name, "KUAT," was suggested by one of our very own KUAT members, Cherstina, and the club's logo was designed by another dedicated member, Azrin.

Our second cohort of the KUAT Community involved onboarding **50 alumni**, each of whom was paired with **5 dedicated** business coaches serving as a Chapter Leads. Throughout this year-long journey, participants engaged in monthly webinars and group coaching sessions with their Chapter Leads.

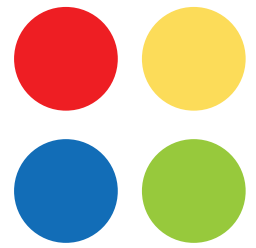
We are grateful for having returning Chapter Leads from KUAT Community 2022, Alvin Lai, Co-Founder of Grand Success Alliance Sdn Bhd and Alan Fung an Independent Director, (INNITY Corp, IFCA MSC & Yoong Oon Corp Bhd) and **3 new Chapter Leads** who are Murnira Abdul Mury and Mohd Haniff Abdul Shukor (Director, Hi-Potential Sdn Bhd) and Nuraizah (Managing Director, Madcash)



Entrepreneurship Program

HIGHLIGHTS

Program Keusahawanan CIMB Islamic - Taylor's 2023



Our flagship program, Program Keusahawanan CIMB Islamic - Taylor's 2023 embarked its **6th** cohort with fresh business grants given by CIMB Islamic Bank worth **RM 291,875.00** targeted at baker entrepreneurs. There were a total of **35 participants** being selected to participate in our flagship program and **31 grant winners** were then selected to win business equipment worth up to **RM 5500** which was fully sponsored by CIMB Islamic.

Program Keusahawanan CIMB Islamic - Taylor's 2023 6.0 aimed to cultivate successful baker entrepreneurs from the Asnaf* and B40 community. The **6th** cohort was conducted physically at Taylor's University Lakeside campus. Participants also learnt various baking skills to strengthen their product development taught by Taylor's Culinary Institute's experienced professional Chef at our very own world-class facilities kitchen. Since 2017, Program Keusahawanan Taylor's-CIMB Islamic has impacted **542** micro entrepreneurs from B40, Asnaf, single parents, refugees and People with Disabilities (PWD) communities involving **RM2.5 millions** from CIMB Islamic.

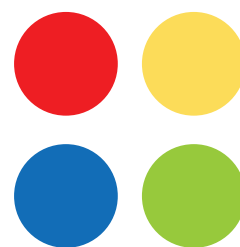
**Asnaf is a party that is eligible to receive Zakat aid collected from Muslims*



Entrepreneurship Program

HIGHLIGHTS

CIMB MicroBiz Ready 2023



Our enduring partnership with CIMB thrived through the ongoing CIMB MicroBiz Ready Programme, a dynamic upscaling initiative. As we celebrated the fourth year of this impactful venture, we take pride in having conducted **10 cohorts**, positively influencing over **1000 beneficiaries**. Our primary focus was on assisting and empowering small entrepreneurs from diverse backgrounds, including B40, Asnaf, Women, People with Disability (PWD), and single parents across three key regions: Klang Valley, Northern Region, and Southern Region.

Our overarching goal was to introduce and inspire B40 entrepreneurs to digitize their businesses while acquainting them with available financing opportunities crucial for navigating challenging times. Successfully executed in Malacca, Klang Valley, and Kedah under three cohorts, the program effectively exposed participants to essential digital tools like EasyStore, Onpay, and Mesin Kira. These tools served as catalysts for transforming their businesses, aligning them with contemporary trends.

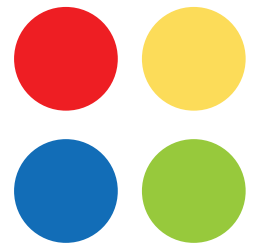
In addition to the practical business aspects, we recognize the importance of holistic development. Hence, our program incorporated an emotional well-being module at the outset of each class. This comprehensive approach allowed participants to embark on a transformative journey encompassing self-discovery through mental well-being classes, exploration of financial opportunities, and the cultivation of skills essential for evolving into successful SMEs.



Entrepreneurship Program

HIGHLIGHTS

Program Keusahawanan PRUKasih - Taylor's 2023



Collaboration between Taylor's Education Group and PRUKasih has continued in 2023 to jointly empower grassroots communities through entrepreneurship and emotional well-being initiatives.

Kick started in April, this program aimed to make a meaningful impact on the lives of B40 individuals and youth, fostering sustainable business growth, and enhancing emotional well-being through education, mentorship, and collaboration.

Leveraging the combined expertise and resources of both organizations ensured the participants underwent training in both aspects, supplemented by special personalised coaching and mentorship to ensure comprehensive development.

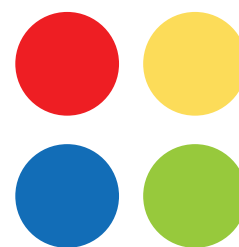
Among the **52 entrepreneurs** chosen, **36 participants** managed to secure an equipment grant that provides practical support to the growth of their business and were able to graduate from the program.



Entrepreneurship Program

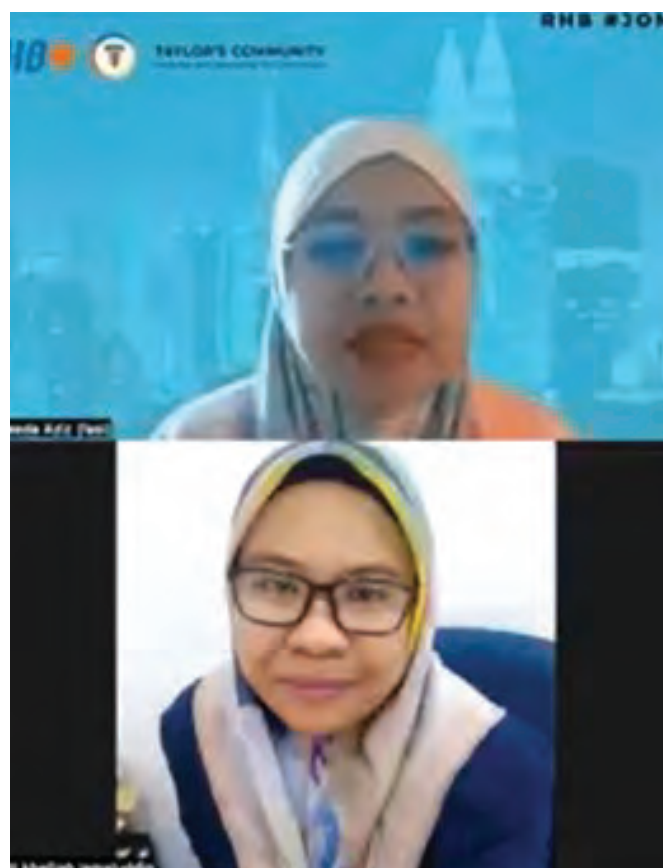
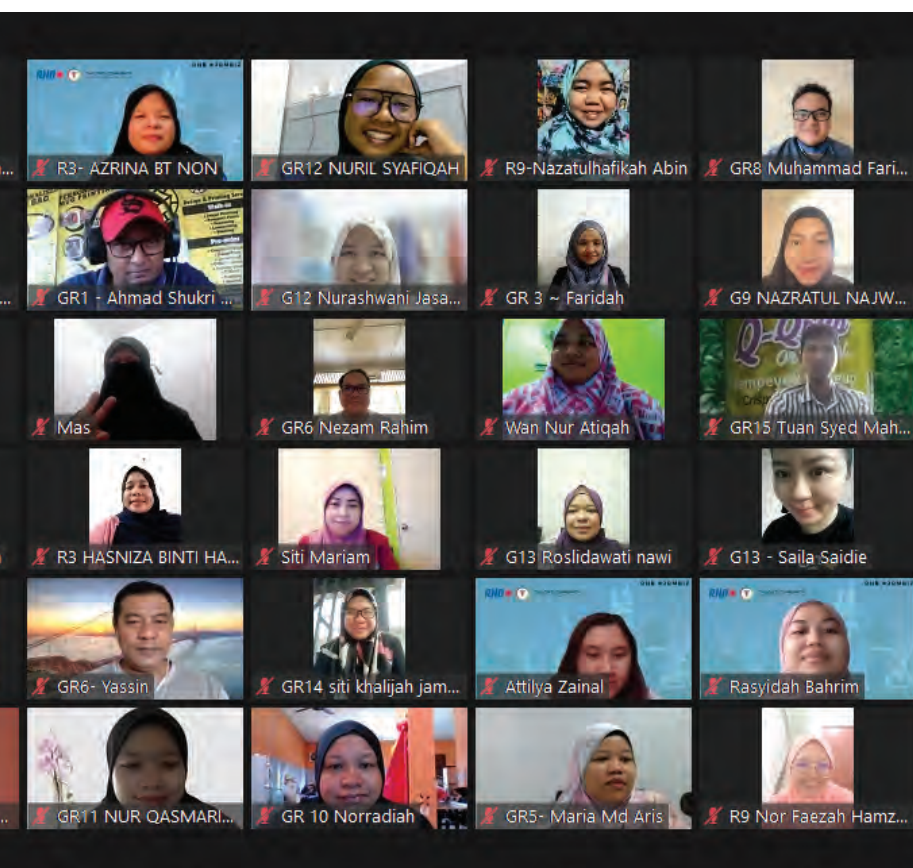
RHB #JOMBIZ

HIGHLIGHTS



RHB #JOMBiz, initiated by RHB Bank Berhad, was a transformative effort dedicated to uplifting nano and micro entrepreneurs from Asnaf, B40, and small business sectors. The program offered a comprehensive package, including fundamental entrepreneurship education, an emotional well-being module, and invaluable access to mentorship and networking opportunities. Over four cohorts, **529 participants** have engaged in **23 classes**, totaling **192 hours**, with **107 deserving** winners collectively receiving a grant of **RM329,400**. The program's holistic and practical approach has garnered resounding approval, fostering a substantial increase in participants' knowledge and skills in entrepreneurship, as well as positively impacting their financial and emotional well-being.

A standout achievement of RHB #JOMBiz lies in its ability to foster increased business growth for participants. By emphasizing emotional well-being and providing access to mentorship and networking opportunities, the program facilitates meaningful connections among entrepreneurs. Participants glean insights from shared experiences, contributing to tangible business growth. RHB #JOMBiz stands as a testament to RHB Bank Berhad's commitment to nurturing holistic entrepreneurial development, making a positive impact on both the personal and professional aspects of participants' lives.



HIGHLIGHTS

Entrepreneurship Program

IMPACT Indicators:



Increased knowledge in basic digital business skills



Ability to be self sustaining and contribute back to their community



IMPACT Numbers:



Total programs:

21



Total no of participants:

775



Total no. of hours:

489 hrs



Total fund:

RM 1.148 Million

Goals in 2024:

Income Growth:

The ability of participants to increase their income over time, indicating their adaptability to changing business trends and economic conditions

Enhanced Quality of Life:

The improvement in the overall quality of life, reflecting how well they can cope with changes in their financial situation and enjoy a higher standard of living

Income Stability:

The sustainability and stability of participants' income sources, which suggests their capacity to withstand economic fluctuations

Network Strength:

The expansion and strength of their professional and social networks, demonstrating their ability to leverage relationships for personal and economic growth



Children as Changemakers

“We believe in providing children from underprivileged communities the fair chance to emerge as changemakers”

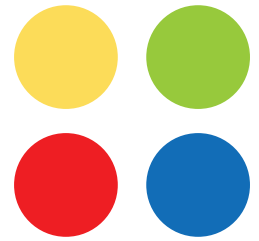
Problem Statement:

B40 Children: How can we groom the next generation of our country to approach learning, emotional well-being, self-development, and financial modules with a positive attitude? Taylor's Community believes that providing education for children is vital for the sustainability of the refugee community. They, too, are capable of making an impact not only in their communities but also as active citizens of this country.

Children as Changemakers

HIGHLIGHTS

Program Keusahawanan Mini CIMB Islamic - Taylor's 2023



In a dynamic partnership between Taylor's Education Group and CIMB Islamic, the PK MINI CIMB ISLAMIC - TAYLOR'S 2023 Entrepreneurship Program emerged as a vibrant beacon of innovation. Designed to cultivate the entrepreneurial spirit in the young minds of PK CIMB Islamic - Taylor's 2023 children and Alumni entrepreneurs, this initiative serves as a transformative journey, empowering them with essential skills from an early age.

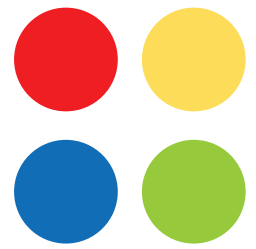
Through immersive workshops and the Entrepreneurship Mini module, we are not just educating the participants; we are shaping pioneers of the future. The program, which kicked off in June 2023, will nurture these budding entrepreneurs, guiding them through a transformative experience until their graduation in April 2024. With a dedicated budget of **RM 56,000.00**, carefully curated activities await the **29 selected participants**. Among them, **26 outstanding individuals** have been chosen to showcase their entrepreneurial prowess in a presentation that promises to inspire.

This collaboration isn't just a program; it's a movement. A movement that believes in the potential of every child, in the power of education, and in the impact of nurturing creativity. Together, we are laying the foundation for a generation of innovators, thinkers, and leaders, ensuring that the entrepreneurial spirit continues to flourish, lighting up the path for generations to come. Join us on this exhilarating journey of growth, discovery, and limitless possibilities.



Children as Changemakers

HIGHLIGHTS



Reduce Crime Together

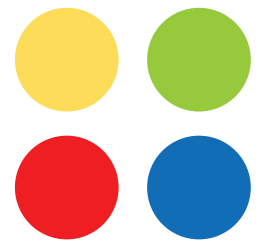
In a series of nine collaborative initiatives between Taylor's Community and ASEZ, we addressed the pressing global issue of crime transcending borders and impacting human dignity and life. These initiatives underscored the critical importance of creating a secure, crime-free society for sustainable human development, emphasizing the need for a worldwide crime prevention movement involving governments, civil society organizations, and businesses. With a focus on individual change as a catalyst for societal progress and inspired by the selfless love of a mother, these efforts culminated in the "Reduce Crime Together" project, a global crime prevention campaign aimed at enhancing the happiness and well-being of all.

As a result of our dedicated work, we have effectively introduced the "Reduce Crime Together" project, bringing valuable benefits to MON Refugee School, one of the beneficiaries under the Taylor's Community. These collaborative initiatives are conveniently conducted on-site at the school, taking place either monthly or bi-monthly. The modules covered a spectrum of learning, beginning with self-care and emotional control, progressing to sociality, civic consciousness, and culminating in comprehensive crime prevention education. Our ongoing commitment is focused on striving for a world where universal happiness and well-being are achievable for all.



Children as Changemakers

HIGHLIGHTS



Speaking Without Words

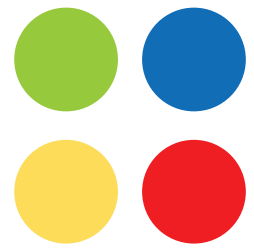
'Speaking Without Words', held at Taylor's Lakeside Campus, was a collaborative program with Taylor's University Psych Society Club, whereby the children of the B40 community learn about the interesting topic of body language. Around **17 students** participated in this program, where the first half of the session was dedicated to body language, conducted by Taylor's Psychology lecturer Ms. Pang Chia Yee.

The students were also given the opportunity to understand about the topic better through group activities that was carried out by the Psych Society students. As a result, **88.2%** of the participants agreed that they can apply what they learn in this program to their daily life. At the end of the program, Psych Society selected the top **3 students** with best participation throughout the program. The lucky winners are Mohammad Mukhlis bin Mohammad Zulfikar, Ahmad Mu'adz bin Mohd Zulfikar, and Siti Hajar bt Mohd Rafae.



Children as Changemakers

HIGHLIGHTS



IT Literacy

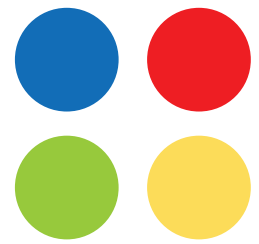
In partnership with Taylor's Agents of Tech Club, Taylor's Community once again carried out the IT Literacy program this year, catering to children from both the B40 and refugee communities. This initiative drew the participation of a total of **60 individuals**, with **34** coming from the B40 community and the remaining **26** from refugee schools such as GHALC and UWA.

The program was skillfully delivered by two technical leaders from Agents of Tech, with Victor leading the class in Bahasa Malaysia for the B40 community, and Faysal Hossain overseeing the English-language class for the refugee community. Participants were exposed to essential computer operations, covering tasks like searching, creating and renaming folders, and using notes and calculators. Furthermore, they had the valuable opportunity to familiarize themselves with basic computer applications, including Microsoft, Google, and Canva design. The module concluded with an engaging mini Canva design competition, which students found both educational and enjoyable. To cap off the program, a prize-giving ceremony for the Canva design competition was held, with winners selected by Agents of Tech themselves. These dedicated participants were duly rewarded, and Taylor's Community extended their sincere appreciation to Agents of Tech for their outstanding efforts in ensuring the program's success, eagerly looking forward to more collaborative initiatives in the future.



Children as Changemakers

HIGHLIGHTS



Cents Of Wealth

Our beneficiaries from two of the refugee schools, MON and GHALC came to Taylor's Lakeside Campus to learn about Financial Literacy.

This program called 'Cents of Wealth', was a collaboration between Taylor's Community and Taylor's Agensi Kaunseling dan Pengurusan Kredit (AKPK) that aimed to encourage refugee children to garner knowledge on financial literacy. A total of **24 students** participated in this program where they learnt to save & earn money as well as budget planning. The module was conducted by AKPK, where Ed Idris was in charge of the saving & earning money module while Ching Nam led the budget planning module. The students also had the opportunity to participate in activities and games carried out by AKPK, such as Quizziz, Pictionary and Charade. At the end of the program, **10 lucky** winners were chosen based on thorough selections by AKPK on the best overall participation. Thank you AKPK and team for the efforts in making the children program a success! Taylor's Community looks forward to working with you in a future program!



Children as Changemakers

HIGHLIGHTS

Kertas Krafting

"Kertas Krafting" marked a collaborative effort between Taylor's Community and Taylor's Nature Club (TNC), aiming to deliver a one-day upcycling program for underprivileged children from the Warrior Bride Learning Centre, formerly known as Manna House Learning Centre. The primary objective was to offer experiential learning opportunities to refugee students, fostering an understanding of the significance of upcycling and repurposing waste. This initiative not only nurtured young minds on sustainability but also raised awareness about environmental protection.

The one-day program yielded several benefits, including instilling a sense of pride and accomplishment in students as they created useful items from recycled materials. This was particularly valuable for refugee students who may have faced trauma and loss, providing them with a sense of control, purpose, and a means of creative expression. Additionally, the "Kertas Krafting" program equipped students with new skills in upcycling and waste repurposing, valuable in today's economy for seeking employment or starting their own businesses. Furthermore, the initiative fostered connections among refugee students from diverse backgrounds, facilitating the formation of new friendships and creating a sense of community and belonging, crucial for those who may be experiencing isolation and loneliness.



HIGHLIGHTS

Children as Changemakers

IMPACT Indicators:



Heightened enthusiasm for acquiring new knowledge and practical skills



Elevated consciousness regarding mental health and emotional well-being



Growing aspiration to contribute to a community dedicated to social welfare

IMPACT Numbers:



Total programs:

6



Total no of participants:

168



Total no. of hours:

82 hrs



Total fund:

RM 67,080

Goals in 2024:

Empowering young children with a proactive mindset to instigate positive change in themselves and their community

Creating a platform for young children to acquire knowledge comprehensively

Enhancing young children's awareness of mental health

Implementing programs through virtual methods or a combination of virtual and physical approaches



Youths As Catalysts

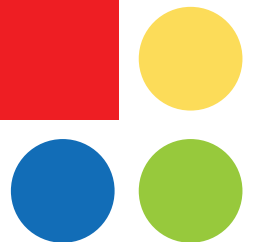
“We believe in developing youth as the catalysts of positive change, as they hold the potential to drive progress, innovation, and unity in our global society.”



Problem Statement:

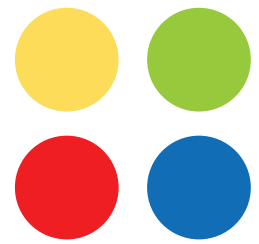
How do we ensure we are addressing the challenge of harnessing the potential of youth as catalysts of positive change to drive progress, innovation, and unity in our global society.

Youth Refugee: How do we tap the potential of refugee youth in Malaysia as catalysts of positive change to drive progress, innovation, and unity in their local communities, and empower them to overcome the unique barriers they face in their pursuit of a brighter future.



Youths As Catalysts

HIGHLIGHTS



Taylor's Golden Smash

The program entailed a comprehensive bi-weekly five-classes commitment, combining intensive badminton training sessions with crucial emotional well-being sessions. In collaboration with our esteemed partner, the Duo Sparks Badminton Academy, this program offered participants the unique opportunity to not only enhance their badminton skills but also nurture their emotional well-being and promote holistic personal development.

Our primary objective was to empower and educate **24 youth participants**, offering them opportunities to pursue professional careers in badminton. In doing so, we aimed to promote healthy lifestyles within our communities through the medium of sports, emphasizing the importance of physical well-being and active living. At the end of the program, a tournament was conducted and **12 winners** from 3 different categories have won and received coupon prizes from Titan Badminton Store, Petaling Jaya.

We also received sponsorship from Second Sons Art for the jerseys, as well as Celsius energy drink and Dominos Pizza for the tournament lunch.




Additionally, we view this endeavor as a means to broaden our pool of participants, ultimately facilitating the realization of our forthcoming projects aimed at empowering and engaging the youth. Through these initiatives, we aspire to create a more vibrant and active community, nurturing future athletes and leaders.



HIGHLIGHTS

Youths As Catalysts

IMPACT Indicators:

-  Improvement on skills and techniques in Badminton
-  Understanding on importance of taking care physical and mental-health
-  Provide knowledge and means to boost their self-esteem

IMPACT Numbers:



Total programs:

1



Total no of participants:

24



Total no. of hours:

25 hrs



Total fund:

RM 14,400

Goals in 2024:

To maximise the potential of each and every child in our community

To provide opportunity for them to have a platform to speak up

To equip beneficiaries with more self development programs

To execute programs virtually or blended as virtual and physical

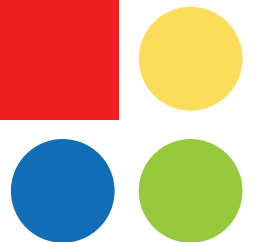


Women Empowerment

“ Women form the foundation of our community and possess the ability to influence the younger generation, fostering significant change for the future. We are committed to empowering women through skill enhancement initiatives, entrepreneurship programs offering income-generating opportunities, emotional well-being programs, and financial modules. This approach enables them to ensure their own sustainability as well as that of their families. ”

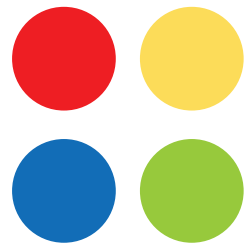
Problem Statement:

How can we help B40 women enhance their resilience in navigating the challenges brought about by an economic downturn while managing their responsibilities as homemakers?



Women Empowerment

HIGHLIGHTS



International Women's Day

Taylor's International Women's Day Celebration unfolded on March 11, 2023, welcoming a vibrant gathering of **26 participants**. The festivities commenced with the invigorating BollyX Workout session at Taylor's UniSquare, where attendees immersed themselves in a lively 45-minute workout to Bollywood tunes. This spirited and health-focused start aimed to instill the notion that as women, prioritizing our well-being is essential, serving as a reminder to care for ourselves before others.

The day progressed with an enlightening forum titled "Emotional Management in the Digital Era," delving into the potential risks of social media for females of all ages. Renowned panelists, Yuzila Yusof, a certified trainer, and Nadia Halim, a social media influencer, shared insights into both the advantages and pitfalls of the internet. Their discourse emphasized the significance of emotional resilience in navigating the digital landscape. The event concluded with an inspiring talk on Business Digitalization by Taylor's Community alumna Zuraidah from Raida Collection, underscoring how women can fortify their entrepreneurial pursuits by leveraging digital platforms. In essence, the day was a harmonious blend of valuable knowledge acquisition and enjoyable experiences for all participants.



HIGHLIGHTS

Women Empowerment

IMPACT Indicators:

- Empower women from the B40 community to combat work stereotype that exist among women in Malaysia
- Exposed young women in the B40 community on importance of self love, independency and impact of role models
- Empower women of all ages on making decision confidently whether in business, family affairs and daily lives decisions

IMPACT Numbers:

 Total programs: **1**

 Total no of participants: **25**

 Total no. of hours: **4 hrs**

 Total fund: **RM 2,140**

Goals in 2024:

Build more awareness on Emotional Well-Being that accelerate women's empowerment and have a real impact on the quality of life for women, men, families and communities

Provide a safe and open space for B40 women to explore, network and build relationship

To equip the women with more mental health related program

To execute programs virtually or blended as virtual and physical





MOVING
FORWARD



Entrepreneurship Program

WHY this strategy:

Our vision is to eradicate poverty through education. Entrepreneurship empowers individuals, fostering self-reliance and community pride. Successful businesses contribute to local economic growth, attracting investments and fostering a thriving community.

Challenges identified based on experience:

1. Partnering like-minded corporations and work together to deepen our impact
2. Programs to be accessible to communities beyond Klang Valley
3. Micro entrepreneurs from B40, Asnaf, single parents and PWD* community still struggle to digitalize their business

**PWD = People with disabilities*

Goals:

- To empower low-income communities nationwide (B40, Asnaf, Single Parents, PWD* communities) to earn more through entrepreneurship
- To equip micro- or nano-entrepreneurs with digital entrepreneurship skills
- To equip beneficiaries with more emotional well-being modules
- To execute a model of hybrid learning

Action Plans/Initiatives:

- Identify and establish partnerships for expanded outreach
- Expand programs to more states in Malaysia
- Diversify modules for various entrepreneurship aspects
- More modules focused on business digitalization
- Implement a hybrid learning approach for virtual and physical classes.

Children As Change Maker

WHY this strategy:

The young generation in our nation plays a pivotal role in shaping our country's future. It is of utmost importance that we equip them with the essential resources, education, skills, and mindset required for them to make valuable contributions to society and realize their full potential. They are the driving force for the necessary changes to build a better tomorrow, underscoring the significance of imparting financial literacy and emotional well-being knowledge to them.

Challenges identified based on experience:

1. Identifying partners with a strong commitment to making a significant impact on the younger generation
2. The limited exposure to the basic knowledge of financial literacy and emotional well-being

Goals:

- To introduce and nurture financial knowledge and skills in children through approaches that include teaching them about importance of saving, spending and earning money
- To provide beneficiaries with additional modules focused on enhancing emotional well-being

Action Plans/Initiatives:

To establish a community of children that is equipped with financial literacy knowledge and exposed to emotional well-being

Women Empowerment

WHY this strategy:

Empowering women within the B40 community is of paramount importance. Unfortunately, programs and initiatives tailored specifically for women are scarce and face challenges in acceptance due to the family and financial responsibilities these ladies bear. As an educational institute, it is crucial for us to provide guidance and education. We emphasize the importance of self-care as the foundation, enabling them to unlock the internal empowerment within themselves.

Challenges identified based on experience:

1. **Balancing Program Participation with Family and Financial Obligations:** Finding the time to attend our programs becomes a struggle for many, especially as they balance family responsibilities and the demands of running small businesses
2. **Inspiring and Guiding Homemakers Through Daily Challenges:** Motivating and guiding homemakers is vital, given the multitude of challenges they face daily. Our aim is to support them in managing their personal difficulties effectively

Goals:

- Fostering a culture of positive physical and mental health,
- Providing financial literacy education
- Boosting self-confidence
- Nurturing female leaders
- Improving the mental well-being of women

Action Plans/Initiatives:

- To seek additional partners and collaborators who share our commitment to supporting programs benefiting women
- To enable women to acquire knowledge and skills for sustainable income generation
- To provide leadership programs to women in marginalized communities for empowerment

Youths As Catalysts

WHY this strategy:

Youth empowerment is critically important for the B40 community. However, programs and initiatives designed specifically for young individuals are often scarce and face challenges in terms of engagement due to their education responsibilities and financial constraints that these young people bear. As an educational institute, it is our responsibility to provide guidance and education tailored to their needs. We aim to instill in them the importance of explore, learn and focus on personal development as a means to tap into their inner potential and achieve empowerment.

Challenges identified based on experience:

1. Getting them engaged and keeping them interested throughout the program. They have diverse interests and it can be difficult to appeal to everyone
2. Measuring the impact and success of a youth is complex. It's often challenging to demonstrate outcomes and improvements in the lives of participants

Goals:

- Providing access to quality education and skill development opportunities
- Promoting positive physical and mental well-being
- Developing financial literacy
- Encourage active participation in community activities

Action Plans/Initiatives:

- To explore more partners & collaborators that values and supports youth related programs
- Collaborate with financial institutions to provide youth-friendly resources and services
- Organize youth-led events and initiatives to address community issues
- Create safe spaces for open discussion on mental health issues and provide access to counseling services



TESTIMONIALS



Partners

TESTIMONIES



I am very happy to know that our CSR programmes have benefited the lives of many. With a special note on our entrepreneurship programme that has successfully uplifted the incomes of many PPR residents. We are committed to continue championing these programmes and I'm confident that we will be able to help entrepreneurs from the B40 community become more successful in the coming years.

Dato' Loy Teik Ngan
Chairman,
Taylor's Education Group



2023 is the second year RHB has worked with Taylor's Community for RHB #JomBiz programme, and I have personally witnessed how the programme has positively impacted the participants. I'm happy that the Taylor's team has always initiated ideas on how to improve the programme further. I appreciate the good service and support provided to help each of the micro entrepreneurs to improve their business knowledge and personal wellbeing. Together, we can achieve more.

Jeffery Ng,
Managing Director,
Group Community Banking,
RHB Banking Group



Taylor's Community has proven an exceptional program partner, showcasing professionalism and dedication. The meticulously designed curriculum, coupled with committed instructors, serves as a powerful catalyst for transformative change. This collaboration is instrumental in driving entrepreneurial success and making a lasting positive impact on underserved communities.

Jeffrey Lam,
Head of Corporate
Responsibility at Prudential
Assurance Malaysia Berhad



Our invaluable long-term partnership has flourished, expanding from a single program to a dynamic trio that has left a lasting impact. The Program Keusahawanan CIMB Islamic-Taylor's has achieved an impressive 6th cohort, while the CIMB Microbiz Ready has thrived through 10 cohorts. Simultaneously, the iTekad CIMB Islamic Rider Entrepreneur program is now in its 3rd year, extending its reach to more regions. Collectively, these initiatives have significantly benefited over 1000 individuals, marking a substantial milestone in our shared journey. The highlight of this year has been our commitment to empowering baker entrepreneurs by providing them with the unique opportunity to learn in a professional kitchen setting. Collaborating with experienced chefs from Taylor's Culinary Institute has added a valuable dimension to their skills development. Beyond the direct impact on entrepreneurs, we are proud to extend our influence to the younger generation. Through Program Keusahawanan CIMB Islamic Taylor's Mini, we engage with the children of our beneficiaries, introducing them to basic entrepreneurship concepts in a fun manner. This initiative serves to nurture their entrepreneurial mindset from a tender age, ensuring a holistic approach to community empowerment. Furthermore, this year has seen a meaningful reunion with our program alumni from 2017, allowing us to learn about their updates and progress. We are deeply grateful for partners who share our commitment and work hand in hand to ensure that the impact we create is not just immediate but sustainable, leaving a lasting legacy within the communities we serve.

**Ahmad Shahrman
Mohd Shariff,**
CEO, CIMB Islamic Bank

“ My engagement with Program Keusahawanan over the past year has been truly enlightening. The highlight was undoubtedly the PK Festival, where we had the privilege of connecting with alumni from PK cohorts spanning 2017 to 2022. This event also marked the launch of a particularly special cohort, PK 2023, which has a dedicated focus on nurturing and supporting aspiring baker entrepreneurs. The experience of witnessing the growth and success of past cohorts, coupled with the excitement surrounding the inception of a new, specialized program, has been nothing short of inspiring. The commitment to long-term impactful partnerships is evident in our collaborative efforts, and we are thankful for the opportunity to extend this partnership to new regions. As we reflect on the success of the iTekad Rider Entrepreneur Programs, we are enthusiastic about the prospect of expanding our reach. By broadening our horizons, we aim to create even more profound and far-reaching impacts on aspiring entrepreneurs. The journey so far has been fulfilling, and we eagerly anticipate the continued growth and success of our collaborative initiatives. ”



Nazzi Beck
Regional Head,
Strategic Initiative,
CIMB Islamic Bank

“ I am very impressed with the effort put in by Taylor's with KUAT Community- it is great to see universities playing a bigger role in supporting entrepreneur communities around them. Congratulations Taylor's! ”



Nuraizah Shamsul Bahrin
Managing Director,
MADCash

“ Taylor's Golden Smash is an impactful badminton program that provides a great introduction to the sport for underprivileged youth. It aims to encourage badminton and make it more accessible to those who may not otherwise have the opportunity to learn and enjoy the game. ”



Coach Daphne
Duo Sparks Badminton
Academy

“ Badminton exemplifies the importance of sportsmanship and fair play. Taylor's Golden Smash is a great initiative by Taylor's Community, to promote badminton, especially among the B40 communities. ”



Coach Bie Kein
Duo Sparks Badminton
Academy

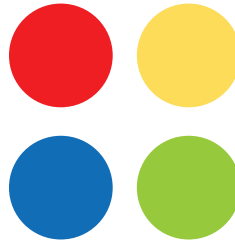
“ PRUKasih Taylor's Entrepreneurship Program, in collaboration with our preferred partner Taylor's Community, stands as a beacon of excellence. Its meticulously crafted curriculum, dedicated instructors, and robust support systems empower participants to navigate the intricate landscape of entrepreneurship successfully. Tangible outcomes and a commitment to addressing challenges showcase its effectiveness. The program's unique feature of flexibility and agility, embracing feedback actively, ensures its continuous evolution. This dynamic blend of innovation and adaptability, coupled with Taylor's Community's professionalism, defines our collaborative effort as an unparalleled catalyst for entrepreneurial success and positive impact on underserved communities. ”



Mad Rizal Abu Bakar
Corporate Responsibility
Manager at Prudential
Assurance Malaysia Berhad

Beneficiaries

TESTIMONIES



“Program MicroBiz Ready CIMB sangat sangat membantu dalam memantapkan lagi dalam bidang perniagaan yang diceburi sekarang.”



Mohd Hazri bin Azlan
Peserta CIMB MicroBiz
Klang Valley

“Assalamualaikum, Khaleeda suka universiti sebab ada kawan sekolah datang, salah satunya dapat ilmu. Program PK Mini banyak memberi pendedahan ilmu untuk saya salah satunya misi dan visi, saya juga mempelajari tentang empati dan simpati. Saya juga seronok dapat menjadi sebahagian daripada peserta PK Mini dan guru-guru disana sangat baik.”



Khaleeda
Peserta PK MINI CIMB
Islamic - Taylor's 2023

“Sangat gembira dapat menambah ilmu perniagaan. Saya sangat gembira dapat belajar banyak perkara memasuki kelas Prudential dan pembentangan ini. Mental kena lebih kental untuk hadapi cabaran.”



Nur Adwa Farzana
Peserta Pk Prukasih -
Taylor's 2023

“Pertama kali, saya ingin berterima kasih kepada pihak CIMB dan Taylor's Community yang memberi peluang dan ilmu perniagaan kepada saya dan ushawan-usahan yang lain. Dengan geran ini, dapat membantu saya meluaskan perniagaan saya.”



Noradini Ahmad
Winner of MICROBIZ
READY 2023 MALACCA
COHORT

“Program MicroBiz BG diri saya adalah satu program yang banyak memberi tunjuk ajar dari segi pengurusan pentadbiran untuk perniagaan seperti apps mesin kira banyak memudahkan saya untuk laporan perniagaan setiap bulan. jugak boleh diberikan invois secara digital kepada pelanggan secepat yg boleh Selain itu jugak Dr program ini saya dapat belajar cara berkeyakinan bercakap untuk pembentangan permohonan geran dengan agensi dan swasta .Ini telah memberikan saya ilmu pengetahuan didalam perniagaan saya dan DPT memajukan perniagaan saya.”

Terima kasih Taylor's dan CIMB program MicroBiz.



Aisyah
Pemenang CIMB
MICROBIZ Ready 2023 -
Kedah Cohort

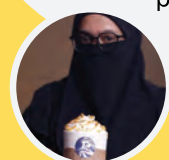
“Alhamdulillah. Terima kasih pada pihak RHB BANK DAN TAYLORS COMUNITY yang beri peluang pada saya mempelajari pengurusan perniagaan yang betul, yang meliputi pengurusan kewangan, pelan pemasaran dan memberi geran. Sekali lagi terima kasih. Saya amat2 menghargainya.”



Muhaini bin Muhamat
Peserta RHB #JOMBIZ

“KUAT Community memberikan 1 pengalaman baru pada saya. Program bersama mentor perniagaan memberikan bimbingan peribadi, peluang pembelajaran, peluang jaringan, cabaran pembangunan diri, dan penyesuaian strategi yang bermanfaat untuk memajukan perniagaan saya.

Seterusnya apabila terpilih sebagai KUAT CHAMPION, banyak membantu saya mengenali perniagaan saya dengan lebih jelas. Apa yang diperlukan, apa yg perlu diperbaiki. Yang perlu saya fokus. Lebih-lebih lagi berkenaan dengan penyediaan laporan kewangan. Dan juga penyediaan profile syarikat kepada pihak pelabur di masa hadapan. Memantapkan diri untuk lebih yakin membuat pitching. Program ini sangat berharga yang tidak dapat dimana-mana kerana ia adalah percuma.”



Nurulziaty Huda
(Dolce by Zetty)
KUAT Community
Champion

Beneficiaries

TESTIMONIES

“Program Taylor’s Golden Smash banyak membantu saya dalam mempertingkatkan kemahiran bermain badminton. Dalam masa yang sama, saya dapat kenalan baru yang juga merupakan peserta program ini. Terima kasih diucapkan kepada Taylor kerana menjalankan program ini!”



Abdillah Sulaiman
Peserta Taylor’s
Golden Smash

“It was an unforgettable opportunity. I learned a lot in this great experience with Taylor’s community Golden Smash by wonderful coaches. It was one of the most beautiful experiences I had and through it I was able to know my athletic self and get to know people who have the same sportsmanship in learning it together. I thank the Taylor community. For this wonderful experience and we hope for many more to come. Such a wonderful opportunity, we wish the Taylor community all the best.”



Buthaina Hassan
Peserta Taylor’s
Golden Smash

“The event doesn’t only talk about being a woman in a traditional sense, but also on women using the social media to create more impact in their life.”



Roslina Tambong
Peserta IWD

“Kekalkan program yang dapat membantu usahawan dan tingkatkan lagi geran yang diberi untuk membantu pusingan modal.”



Muhammad Amirul Bin Kamaruddin
Peserta Rhb #jombiz

“Terima kasih pada pihak Taylor’s komuniti serta pihak RHB kerana memberi peluang kepada saya tentang ilmu perniagaan dengan menyertai program ini. Program ini sangat membantu saya dari segi merekod kewangan dengan betul dan cara pembelanjaan keluar masuk duit.”



Aslinda binti Mamat
Peserta RHB #JOMBIZ

“Terima kasih kerana keprihatinan RHB bank berhad dan Taylor team membimbing dan memberi bantuan kewangan dan input fasiliti tutorial yang sebenar dalam berbagai bidang perniagaan.”

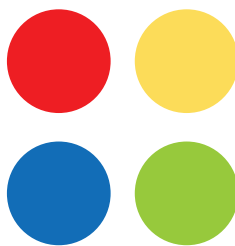


Umami Natasha
Peserta RHB #JOMBIZ

“Dengan izin Allah, saya bersyukur terpilih dalam Program PK Taylors - CIMB Islamic Bank. Program ini memberi saya peluang belajar modul Keusahawanan dan asas bakeri bersama chef hebat. Saya juga berpeluang berkongsi ilmu dan belajar dari kawan-kawan yang baik. Harapan saya, jika rezeki, ialah memenangi geran peralatan perniagaan, dan peralatan dapur, yang sangat berharga bagi saya sebagai golongan B40. Saya telah bersedia dan berusaha dalam setiap kelas yang saya nantikan dengan penuh semangat, belajar Misi & Visi Perniagaan, asas bakeri, pengurusan kewangan, pengucapan awam, dan persediaan pitching. Saya berterima kasih kepada Cik Attilya, urusetia, sukarelawan, dan pensyarah yang hebat. Semoga saya dapat berjaya pada hari perbentangan pada 21 Oktober nanti, dan berharap ini akan membantu menambah pendapatan sebagai usahawan B40. Ribuan terima kasih kepada PK Taylors - CIMB Islamic Bank.”



Siti Norzainah Sulaiman
Peserta Program
Keusahawanan CIMB
Islamic - Taylor’s 2023

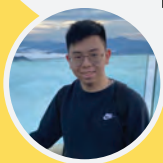


“Volunteering as trainer with the Kertas Krafting program was a deeply fulfilling experience. It held the potential to positively impact the less fortunate through knowledge, teaching me the value of perseverance, cooperation, and teamwork. I wholeheartedly recommend this program to others and appreciated the exceptional cooperation among the people I worked with. Thanks for the opportunity, and I'm eager to support similar noble initiatives in the future.”



Maisha Kareem
Bachelor of Science in
Architecture (Hons),
Taylor's University

“Finance can be taught in a fun and engaging way! And I am satisfied with how everything went down during Cents of Wealth: Financial Literacy Program and happy to see children express an interest in learning about finance. It makes me think how we could approach future events given the knowledge that they have.”



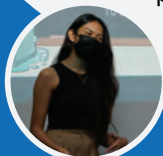
Tsang Ching Nam
Bachelor of Business &
Commerce Bachelor of Digital
Media & Communication,
Taylor's University

“For the IT Literacy Program, I greatly admired their initiative in implementing their own ideas while I was teaching, and it was evident that they derived genuine enjoyment from their creations. This experience has altered my approach to teaching. In the future, I aim to provide them with the freedom to express themselves, ensuring that they not only gain knowledge from the workshop but also discover more about themselves.”



Wong Yi Ming Victor
Bachelor of Software
Engineering, Taylor's
University

“The Program Speaking without Word: Body Language served a great opportunity for me personally to engage with the children and to be able to assist them on the activities we had during the event. I have always loved interacting with children and through this event I also learned a lot about children's capabilities of grasping information presented to them since they are so quick to learn. I got to understand that children's development plays a major role in shaping them as a person.”



Reshma
Bachelor of Psychology
(Hons), Taylor's University

“As a trainer for IT Literacy Program, I have been able to witness the transformative power of education firsthand. Seeing participants grow in confidence and ability as they learn new skills and concepts has been incredibly rewarding, and has reminded me of the impact that education can have on people's lives.”



Faysal Hossain
American Degree Transfer
Program (Computer
Science), Taylor's University

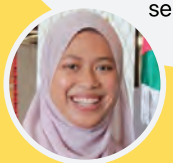
“I'm blessed with the opportunity to be one of volunteers in the Taylor's Golden Smashes program. And with the extended efforts for the charity drive in collecting the sports equipment and the arrangement to have Mr Ong Sin Oong, the senior veteran player to be on campus for life stories sharing, I'm sure it would encourage the youths to take on and continue in pursuing the badminton sport.”

Once again, congratulations to the working team for a great success in organising this program.”



Terence Eng Chize Hong
Strategic Change
Management Department,
Taylor's University

“Program ini merupakan program pertama kepada kanak-kanak dengan pendedahan ilmu keusahawanan yang pernah saya lihat. Saya berharap agar program seperti ini diadakan di setiap negeri di Malaysia bagi melahirkan generasi yang mampu berdaya saing. Sepanjang sesi program, saya mendapat ilmu pengetahuan dari segi bidang keusahawanan secara tidak langsung selain belajar untuk mengurus emosi terhadap kanak-kanak. saya berharap agar lebih banyak golongan belia menyertai program sebegini.”



Syazwani
Sukarelawan PK Mini
CIMB Islamic - Taylor's

“I was a volunteer trainer for the Marketing Session for Program Keusahawanan CIMB Islamic - Taylor's 2023. It was a truly eye-opening and great experience to deliver knowledge and at the same time interact with a group of aspiring women micro-entrepreneurs. They demonstrate hard work and passion to do better and succeed in their business. It was a truly rewarding feeling to see that they understood the knowledge shared with them. I am thankful for the opportunity of being a trainer for this program that has helped me find a way to enrich the lives of others and in the process enrich my own.”



Dr. Nadia Mazlan
School of Management &
Marketing, Taylor's University

“Alhamdulillah, syukur diberi peluang & ruang untuk mempelajari serba sedikit topik-topik keusahawanan yang terkini & "relevant" dengan keperluan semasa.

Program Keusahawanan (PK) CIMB Bank & Taylor's Community telah banyak membantu saya bermula dari bawah iaitu PK 2 sehingga kini saya berkhidmat dan memberi semula ilmu yang saya ada di program-program keusahawanan termasuklah PK ke 6 tahun 2023. Saya juga turut terlibat menyertai beberapa program keusahawanan lain anjuran CIMB bank iaitu MicroBiz Ready 2023 yang mana saya bukan sahaja menjadi salah seorang fasilitator malah juga sebagai seorang jurulatih yang membawa topik-topik pengurusan perniagaan, pengurusan kewangan, pengurusan perakaunan & pengurusan strategik perniagaan.



Azrin [Dr.B] bin Azami
KUAT Community dan
Fasilitator Program CIMB
Microbiz Ready

“Sejujurnya, saya sangat baharu dalam dunia kesukarelawanan dan Taylor's Community merupakan antara organisasi terawal yang saya sertai. Pengalaman bersama Taylor's Community banyak memberi makna kepada saya. Selain dapat meluangkan masa lapang dengan aktiviti yang bermanfaat, persahabatan erat turut tercipta bersama peserta dan sukarelawan lain. Daripada peluang sukarelawan yang diberi oleh Taylor's Community, saya juga berjaya meneroka minat baharu terhadap fotografi setelah ditugaskan menjadi AJK Media untuk program Taylor's Golden Smash.

Saya berharap, lebih ramai orang terutamanya anak muda, menyertai aktiviti kesukarelawan. Semoga dengan ini, ada kebaikan dan manfaat yang disalurkan kepada masyarakat.”



Afrina Adzan
Sukarelawan Taylor's
Golden Smash

“Sebagai seorang Fasilitator yang sebelumnya adalah peserta, saya berasa amat bertuah. Sebagai Fasilitator, kita memainkan peranan penting dalam membimbing peserta, dan pengalaman kita sebagai peserta membantu kita memahami dan sokong peserta dengan lebih baik. Ini adalah tanggungjawab besar, dan kami bertanggungjawab untuk menyampaikan panduan yang jelas dan berperanan sebagai 'hati' dalam program. Sebagai Fasilitator, kami juga melihat peranan ini sebagai cara untuk memberikan kembali kepada masyarakat dan terus meningkatkan diri serta ilmu. Terima kasih kepada Taylor's Community kerana memberikan peluang ini untuk memberi lebih banyak sumbangan kepada peserta.”



Cherstina
KUAT Community dan
Fasilitator Program CIMB
Microbiz Ready



FUTURE PLANS AND WAYS OF WORKING TOGETHER



Future Plans and Ways of Working Together

Are you a passionate **INDIVIDUAL** who would like to contribute your knowledge and skills to the less fortunate? Be a **trainer** or a **volunteer** in our programmes!

You can join our sustainable social programmes and do your part together to make a difference in the lives of those who need us the most!

You will also meet like-minded individuals for future collaborations and have a meaningful experience in our programmes.

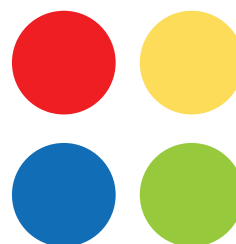
Are you a **BRAND** that is interested in taking a few steps forward on making your **CSR** programme sustainable? Partner and collaborate with us!

You can maximise business investment towards a positive and long-lasting social change.

We will help you track the impact the programmes have made, both quantitatively and qualitatively.

Are you a **BUSINESS** or an **ORGANISATION** looking to adopt the hourglass model and replicate our programmes? Contact us for a free consultation session.

Planning to run a sustainable and measurable social programme? Ask us for an Hourglass Workshop.



Based on our community needs, we have planned a few programmes for 2023! Find exciting programmes to collaborate on from our 2023 calendar on the next page.

If you find anything that excites you, let's

COLLABORATE!

Volunteer Registration



Partnership Enquiry



Our Partners



Let's Connect



csr.taylorsedu.my/taylorscommunity/



www.instagram.com/taylors.community/



www.linkedin.com/showcase/taylorscommunity/



www.youtube.com/@taylorscommunity1687



www.facebook.com/taylorscommunity



taylors.community@taylors.edu.my

Let's Transform Charity
To **SUSTAINABILITY**





Thank You For 2023



Taylor's Education Group

No. 1, Jalan Taylor's, 47500 Subang Jaya, Selangor Darul
Ehsan, Malaysia

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Website: <http://csr.taylorsedu.my/taylorscommunity/>